

2012-2013

FACT BOOK



SOUTHEASTERN
UNIVERSITY

Transforming Minds.
Engaging Culture.



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Southeastern University
Office of Institutional Research
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Mission Statement

Equipping students to discover and develop their divine design to serve Christ and the world through Spirit-empowered life, learning, and leadership.

Motto

Transforming Minds, Engaging Culture

Vision Statement

Southeastern University is anchored by Spirit-empowered education in a Christ-centered, student-focused learning community. Southeastern's global impact is marked by a deep commitment to transforming minds and engaging culture through the integration of faith, learning, and service. Each student's divine design is nurtured and unleashed through the investment of faculty and staff, relationships within the community, the rigor of scholarship, diverse learning experiences, and the discipline of spiritual formation, which propels students into a lifetime of serving the world in the Spirit of Christ.

(All statements are under revision and pending Board of Trustees approval.)



Mission in Action

From its inception in 1935 as a Bible institute to train pastors and missionaries, Southeastern has rested on a solid foundation of vision and faith. That foundation has held firmly as our school evolved and relocated through the years, gradually expanding its mission and degree offerings along with its student population, and moving in 1952 to our permanent suburban campus in Lakeland, Florida.

Today, vision and faith still underlie Southeastern University. An Assemblies of God university – coeducational and primarily residential – Southeastern enrolls nearly 3,000 students, both traditional and nontraditional, who represent a variety of denominations, personal interests, backgrounds, states, and countries.

We offer a vital, Christ-centered education that, through a wide range of academic majors leading to bachelor's and master's degrees, prepares our students for a life of world-changing leadership in church-related positions and in other professional fields. Arriving at Southeastern as people committed to following Jesus Christ, these students graduate ready either to enter graduate study or to serve throughout the world as ministers, teachers/educators, social service and mental health professionals, and business men and women.

Our programs of study span the following academic areas: behavioral and social sciences, business, communication arts, education, history, languages, leadership, music, natural sciences and mathematics, public policy, and religion.

Along with academic preparation, Southeastern provides many opportunities for voluntary service ministry in our local community and abroad. Frequent chapel services, a thriving music program, a variety of clubs and associations, and intercollegiate and intramural sports add to our students' full and busy lives.

Ideally, a student educated within Southeastern's Christian academic community displays these abilities and experiences:

- Orally and in writing, communicates with assessed competence and clarity;
- Demonstrates the knowledge, skills, and maturity necessary for the profession he or she has chosen;
- Has acquired scholarly habits and can perform skilled research.
- Has rendered, to the campus and the community, service appropriate to a Christian citizen
- Demonstrates a broad cultural perspective informed by a Christian worldview.

Saying "yes" to Christ, we believe, implies not only a zeal to serve, but a commitment to excellence in every activity. Southeastern University seeks to graduate men and women who combine faith, compassion, and humility with self-discipline and careful thinking; who take seriously the Biblically based obligation and privilege of being "the salt of the earth"; and who consequently approach every task – a class assignment, a volunteer project, an internship experience, a career – as an opportunity both to do well and to do good.



Strategic Plan

Our Core Values

1. A university absolutely committed to Christ-like formation.
2. A university of educational breadth and depth.
3. A university of faculty distinction.
4. A university that thinks globally.
5. A university committed to serving human need in our community and in communities around the world.
6. A university characterized as a community of grace.
7. A university that is student-focused at all times.

Our Culture

Every organization has a culture that defines it. Southeastern University is no different. Our values, our mission, and our strategies flow into practices and decisions that shape the kind of spirit and ethos that people who work here and attend here emulate. We believe that culture creation is so important that as much time and thought goes into designing the Southeastern culture as an architect would put into designing an award-winning building.

We feel there are many elements that will define our culture but that the most important of all is our people. More than any other element, our people will determine our effectiveness at achieving our mission. We feel these elements define the type of people we aspire to be at SEU:

1. **Christ-centered** – Our culture will be defined first and foremost as people who live out the Jesus Way – loving God and others.
2. **Collaborative** - The main thing in our culture is getting the job done. Our culture will encourage people to collaborate freely, not be hierarchical, sharing information and decisions, and encouraging teamwork.
3. **Embraces Change** - Private Higher Education today assumes a great education. The great Universities rise above the rest through innovating. Innovation means taking risks and embracing change – lots of change.
4. **Bias to Perform** - The contribution of high performers to low performers in an organization is typically 8 to 1. High performers do 8 times the work of low performers. We want high performers in every position. Our mission is too important to settle for anything less.
5. **Makes Decisions** - As organizations grow they become more complex and chaotic. The traditional solution to complexity and chaos is process. Responsible people thrive on freedom and responsibility - they like making decisions. While healthy systems and process are needed, too much process drives these high performing people away. We will constantly manage the tension between maintaining healthy levels of process and increasing employee freedom and responsibility as we grow so that we can continue to keep and attract high performing people.
6. **Student Focused** - We will never settle with satisfying our students – satisfaction is the given. They must become raving fans for life.
7. **Courageous** - Our people will say what they think even if it is controversial, make tough decisions without agonizing, take smart risks, and question actions inconsistent with our values. Unhealthy people create drama, courageous people prevent drama.

Our Five-Year Plan

To create a university of curricular and co-curricular excellence with a faculty of distinction, diverse student population, strong financial base, and a culture of high performance and quality.

Strategic Goals and Objectives

Goals	Objectives
1 Curricular Excellence We Will Continue to create a curriculum of educational breadth and depth, with a global perspective.	Extend our curricular excellence by 1.1 Ensuring existing curricula and academic programs are of high quality 1.2 Expanding cross-cultural learning opportunities for our students 1.3 Launching our first doctoral degree program
2 Co-curricular Excellence We will provide a co-curricular experience to allow students to develop academically, socially, and spiritually.	Enhance our students' Christian formation by 2.1 Developing a First Year Experience that will prepare students for success academically, socially, and spiritually 2.2 Strengthening the commuter life experience 2.3 Developing campus-oriented traditions 2.4 Creating relevant co-curricular activities that will enhance academic curricula 2.5 Establishing living and learning communities 2.6 Investigating new athletic programs and enhanced facilities for Southeastern Athletics 2.7 Creating an experience that allows students to be mentored for both personal and professional development 2.8 Developing a Christian formation model through curricular and co-curricular activities
3 Faculty Distinction We will continue to recruit and retain high quality faculty.	Excel in pedagogy and research by 3.1 Increasing the number and percentage of full-time, terminally degreed faculty 3.2 Increasing the number of scholarly presentations and publications 3.3 Increasing opportunities for faculty professional developments and research grants
4 Diverse and Expanding Student Population We will recruit and retain a diverse and dynamic student population.	Expand and diversify enrollment by 4.1 Achieving 100% of residential capacity 4.2 Doubling evening/weekend and online enrollment 4.3 Establishing a Hispanic Center 4.4 Increasing financial resources for well-qualified students 4.5 Launching programs and delivery systems that meet our high curricular standards
5 Strong Financial Base We will propel the university into a place of financial strength.	Create a strong financial base by 5.1 Achieving a Composite Financial Index of at least 5.0 5.2 Doubling the university endowment 5.3 Increasing alumni and other donor giving by 50%
6 Culture of High Performance and Quality We will create a culture of high performance and quality for university stakeholders	Create a culture of high performance and quality by 6.1 Reengineering systems with attention to departmental integration and Missional alignment 6.2 Improving communication, marketing, and public relations initiatives 6.3 Creating a culture of quality enhancement through data-informed decision making 6.4 Enhancing the quality of the customer service experience 6.5 Implementing a world-class system for training and mentorship

History of Southeastern University

Southeastern University was founded in 1935 by Alabama District Superintendent J.C. Thames and other Southeastern District leaders. Originally named the Alabama Shield of Faith Institute, in 1936 it was renamed the South-Eastern Bible Institute. Guy Shields was the first president.

Originally located in a former high school building in New Brockton, Alabama, the school opened its doors to students on November 4, 1935, under the direction of four faculty members. Two years later, on May 22, 1937, the first graduation exercises were held. Seventeen students received diplomas for the two-year academic program.

SEBI continued classes in New Brockton until 1940 when a decision was made to consolidate the school with Beulah Heights Bible Institute in Atlanta, Georgia. The school was known from 1940 to 1942 as the Beulah Heights—South-Eastern Bible Institute. In the fall of 1942, Rev. Ralph Byrd allowed the school to relocate to his congregation at 301-7 Capital Avenue, SW in Atlanta where it then was again named the South-Eastern Bible Institute.

In 1946, the Board of Directors voted to secure a permanent location for the full development of the school. A new campus location was purchased later that year in Lakeland, Florida. The Atlanta campus was sold and development of the new site was begun. From 1946 to 1952, SEBI was located at the Lodwick School of Aeronautics in Lakeland. In 1952, the school moved to its present location at Longfellow Boulevard.

Student body growth continued at the new central Florida campus along with the academic program. SEBI became South-Eastern Bible College in 1956 when four-year Bachelor of Arts degree programs were begun. After adding education degrees, the College Board of Directors changed the school name to Southeastern College of the Assemblies of God in 1977.

In 1986, Southeastern was granted regional accreditation by the Southern Association of Colleges and Schools. Accreditation was reaffirmed in 1991 and 2001. In 2005, Southeastern College officially became Southeastern University, began offering its first Master's Degree programs, and formed the Colleges of Arts & Sciences, Business, Christian Ministries & Religion, and Education.

What began in 1935 as a Bible-training school is now the largest Assemblies of God educational institution in America, producing future Christian leaders in the fields of church ministries, education, medicine, law, business, communication, psychology, social work, literature, and music.

News from the Alumni Association

The Alumni Association has established a new Alumni Board, which includes the following alumni:

- Mark Anthony '92, President
- Mike Ennis '84
- Carrie Henry '09
- Matt Huett '97
- Frank Kendrick '11
- Phil Krist '78
- Cindy Kuck '90
- Sherri Nickell '79
- Mike Rippy '85

Southeastern Publication: The Alumni Relations office successfully published a spring and fall issue of the Southeastern alumni magazine for the first time in a very long time. This publication is already gaining momentum among our alumni and friends of our university.

Alumni contributions: The contributions from the SEU alumni have increased by 235% compared to last year.

Homecoming Alumni Reunion: The Alumni Association hosted a homecoming reunion in the spring of 2012 - the first homecoming in almost a decade - and over 400 alumni participated in the various events during the homecoming weekend.

Outstanding alumni accomplishments:

Lauren Benton '11 recently accepted a position with World Bank in Washington, D.C.

Kristen Ledlow '10 signed a deal with Fox as Sports Reporter covering SEC and ACC football and basketball.

Caleb Kinchlow '09 was recently hired by NASA as the new host for two programs: NASA360 and NASA Launchpad.

Manwell Reyes '03, co-founder of Group 1 Crew, a well-known Christian rap/hip-hop group released their newest album *Fearless*.

Chester Spellman '00 was appointed Chief Executive Officer of Volunteer Florida by Governor Rick Scott.

John Luther Gambill '98 was honored with a Dove Award in April from the Gospel Music Association for the Youth Children's Musical of the Year for *God of this City*.

Dr. Dave Martin '93 authored and released a book *The Force of Favor*.

Sharon Neuman '76 published *The Middle School Mind: Growing Pains in Early Adolescent Brains*, a book she authored with Richard Marshall to help explain why young teens do the things they do.



Accreditation

Southeastern University is accredited by the **Commission on Colleges of the Southern Association of Colleges and Schools** to award associate, baccalaureate, and master's degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Southeastern University.

Other discipline-specific accreditations and licensures:

- ☐ Council on Social Work Education (CSWE)
- ☐ International Assembly for Collegiate Business Education (IACBE)
- ☐ Florida Department of Education (FLDOE) – *Southeastern University is approved to grant degrees that meet certification requirements for a Florida teaching credential.*

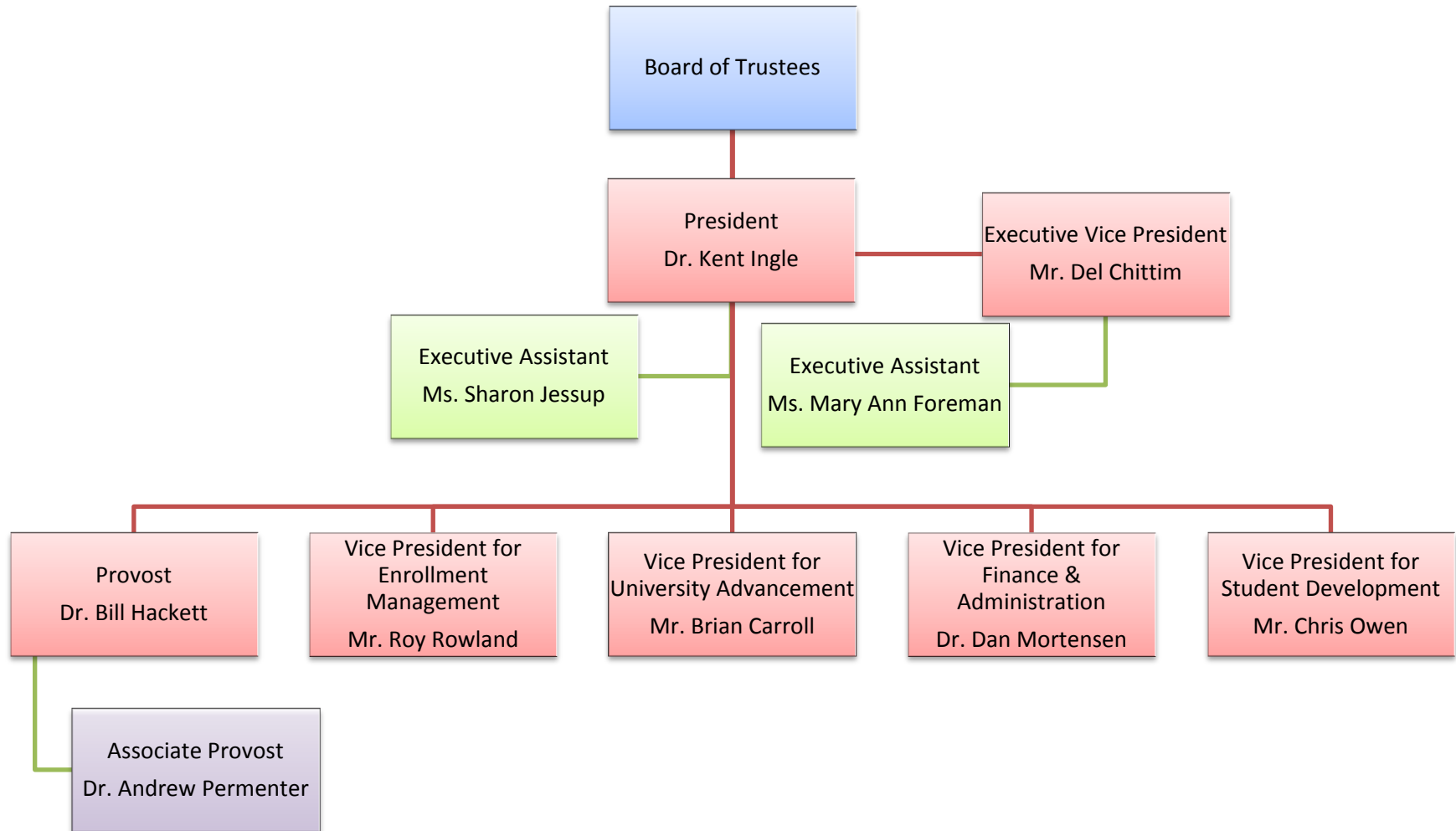


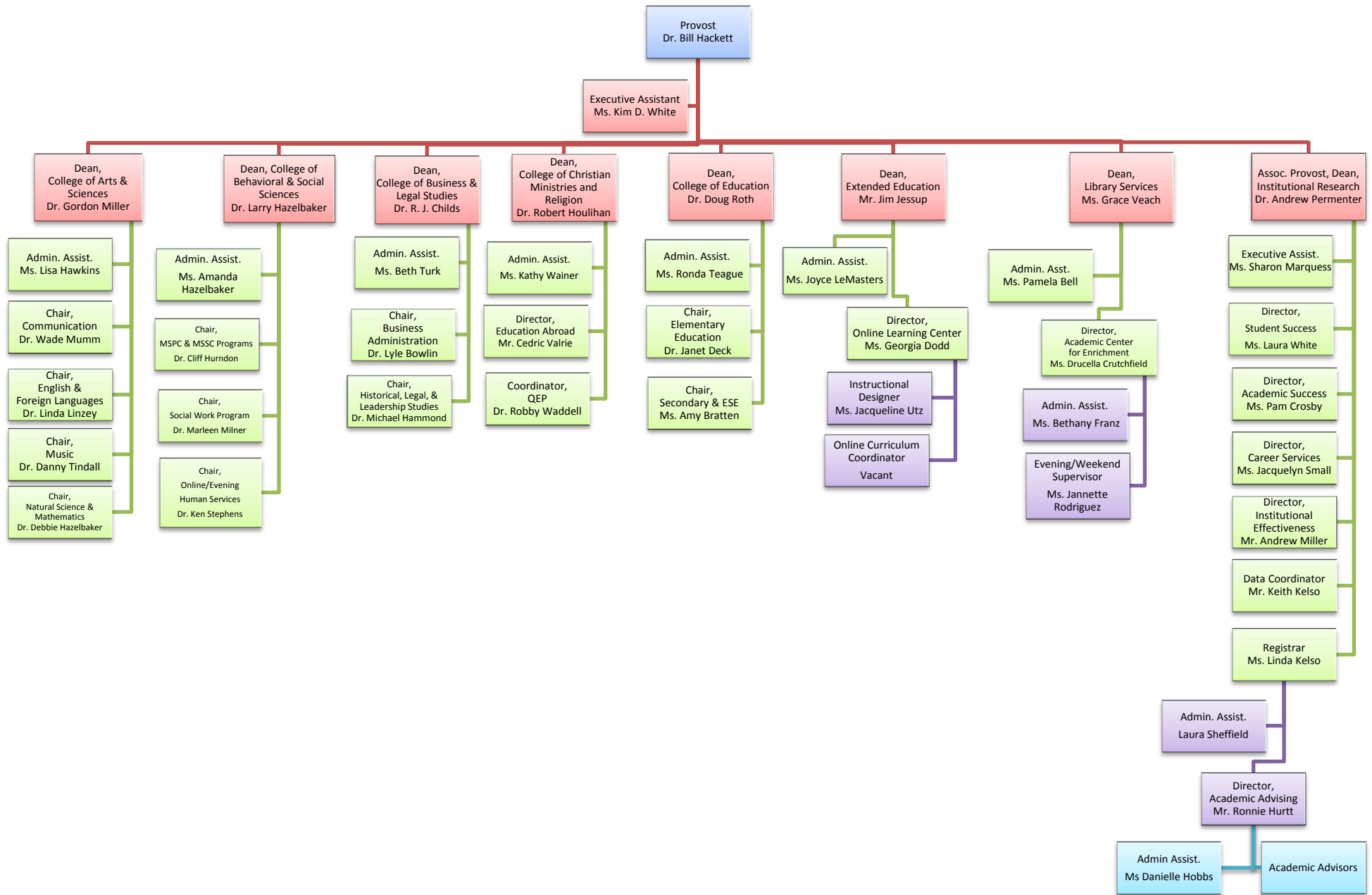
Institutional Memberships

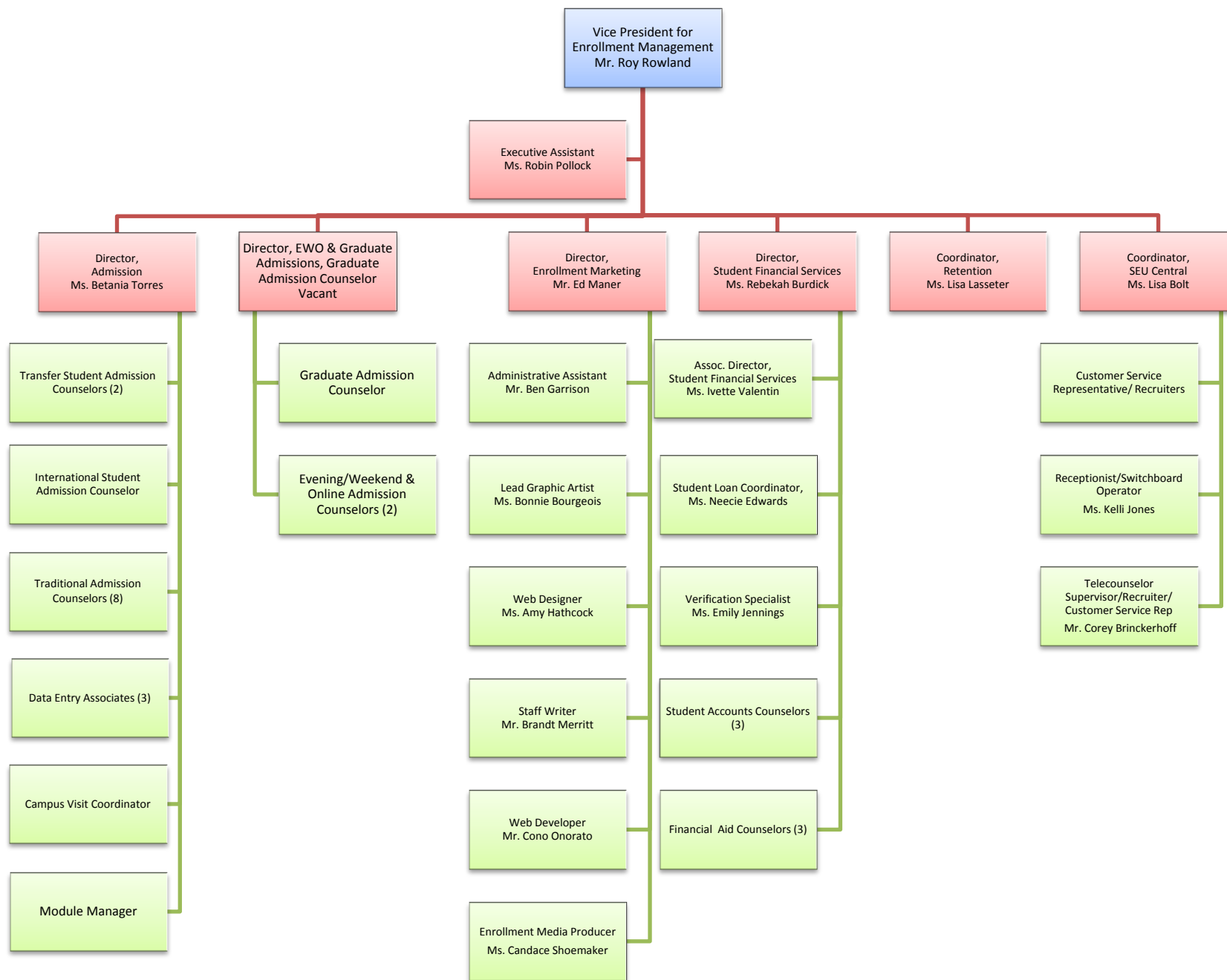
- ☐ American Association of Collegiate Registrars and Admissions Officers (AACRAO)
- ☐ American society of Composers, Authors, and Publishers (ASCAP)
- ☐ Association of American Colleges and Universities (AAC&U)
- ☐ Association of Christian Schools International (ACSI)
- ☐ Association of Departments of English
- ☐ Association for General and Liberal Studies (AGLS)
- ☐ Association of Institutional Research (AIR)
- ☐ Association to Advance Collegiate Schools of Business (AACSB International)
- ☐ The Alliance for Assemblies of God Higher Education (The Alliance)
- ☐ Broadcast Music, Inc. (BMI)
- ☐ Commission on Colleges of the Southern Association of College and Schools (COC)
- ☐ Council for Christian Colleges and Universities (CCCCU)
- ☐ Council of Colleges of Arts and Sciences (CCAS)
- ☐ Council of Independent Colleges (CIC)
- ☐ Council on Higher Education Accreditation (CHEA)
- ☐ Florida Association of Colleges for Teacher Education (FACTE)
- ☐ Florida Association for Institutional Research (FAIR)
- ☐ Florida League of Christian Schools (FLOCS)
- ☐ Independent Colleges and Universities of Florida (ICUF)
- ☐ National Association of Independent Colleges and Universities (NAICU)
- ☐ National Association of Intercollegiate Athletes (NAIA)
- ☐ National Christian College Athletic Association (NCCAA)
- ☐ National Collegiate Honors Council (NCHC)
- ☐ Polk Arts Alliance
- ☐ Southern Association for Institutional Research (SAIR)

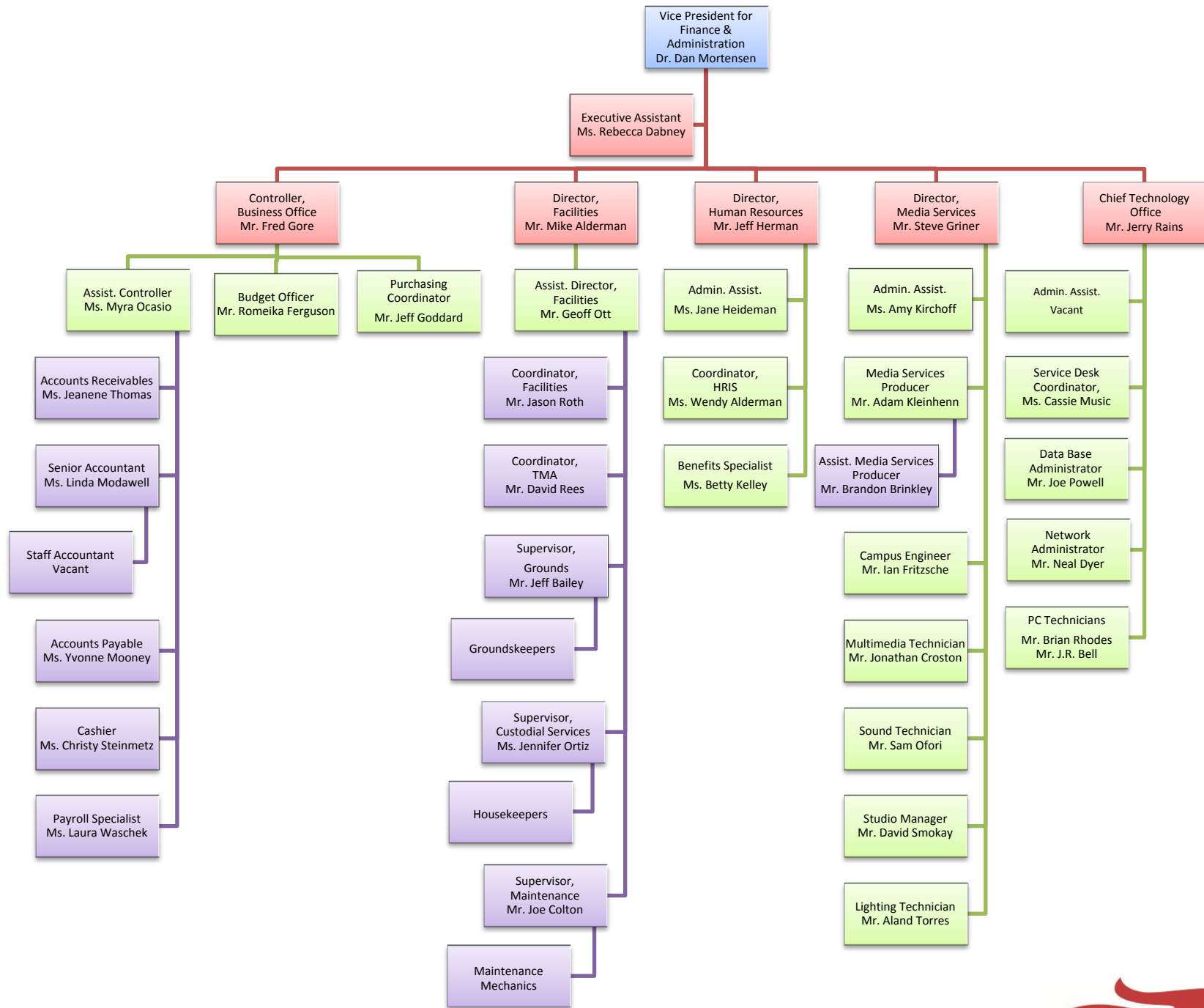


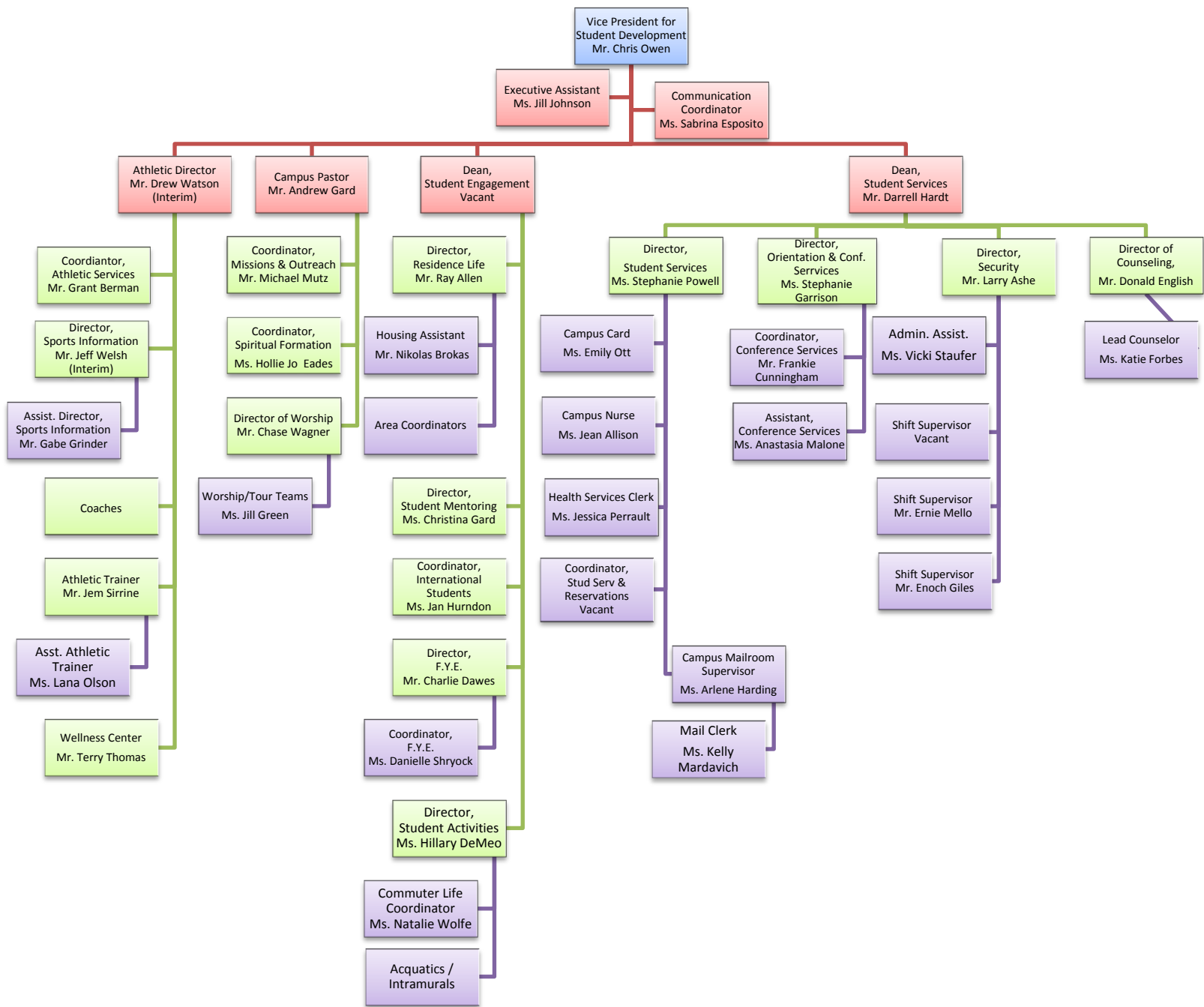
Organizational Charts

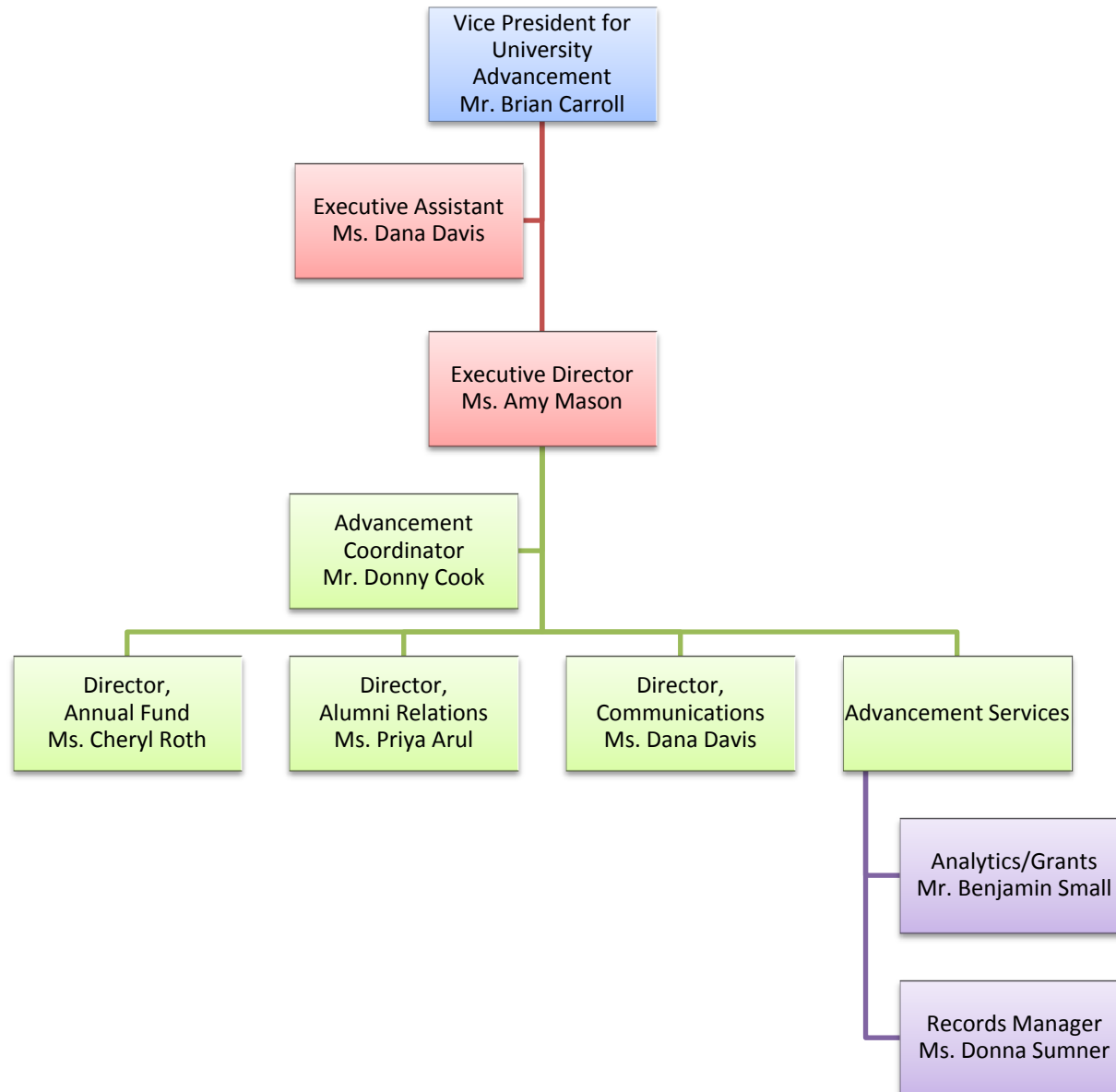












Athletics

Southeastern University is a dual member of the National Association of Intercollegiate Athletics (NAIA) and the National Christian College Athletic Association (NCCAA).

Varsity Sports

<i>Men's</i>	<i>Women's</i>
Baseball	Basketball
Basketball	Cheerleading
Cross Country	Cross Country
Golf	Soccer
Soccer	Softball
Tennis	Tennis
	Volleyball

Intramural Sports

<i>Men's and Women's</i>	
Basketball	Soccer
Flag Football	Softball
Powder Puff Football	Ultimate Frisbee
Sand Volleyball	Volleyball

Athletic Accomplishments

Southeastern Athletics has appeared in 41 NCCAA II National Tournaments since 2003, captured 33 South region titles, and won 13 National Championships. In addition, 118 athletes have been named NCCAA All Americans.

Fire Football

The Leadership Team announced at The Forum in March 2012 that the university would begin a feasibility study for a new football program. After months of research and planning, the Leadership Team revealed in September 2012 a concept to build a 5,000-seat stadium on campus and recruit up to 100 players over two years. The first game would be played in Fall 2014, with the first group of recruits arriving in Spring 2013. The program and proposed stadium are subject to Board approval.

For more information on Southeastern University Athletics, please visit <http://www.seufire.com>.

Clubs & Organizations

Athletic Leadership Institute	Ner Tamid
Brazilian Jiu-Jitsu Club	Pre-Health Service Organization
Circle K International	Psi Chi International Honors Society
College Republicans	Resident Assistants
Community Called	Remnant Oasis Altar Ministries
Community Leaders	SEU Worship
Commuter Life	Social Work Club
Destinations	Society for Ecological Stewardship
Dream Center Club	Sophia
Executive Internship Program	Spanish Club
First Year Experience	Student Publications (Southeastern Times & Torch Yearbook)
Florida Public Relations Association	Stitched In Love
Global Evangelism Outreach Project	Student Christian Medical and Dental Association
International Justice Mission	Students in Free Enterprise
Leap of Faith	

Library Resources

Library Holdings	
Books	83,277
Videos	4,382
CDs	3,664
Microform	2,163
Serials	1,223
Ebooks*	36,026
Software	106
Kits	86
Other	145
Total	131,072

Total Checkouts Last Year: 49,505

**Note: This number includes only ebooks purchased and cataloged by the library, not those available through databases.*

Computer Resources

Total number of computers available to all students: 158

Tuition and Fees 2012-2013

Undergraduate

<i>Tuition</i>	<i>Semester</i>	<i>Year</i>
Less than 12 hours	\$750/hour	\$750/hour
12-17 hours	\$8,998.00	\$17,996.00
More than 17 hours	\$8,998.00 plus \$750 for each additional hour above 17 hours	\$17,996.00 plus \$750 for each additional hour above 17 hours
General Student Fee	\$300.00	\$600.00
Total for Off-Campus	\$9,298.00	\$18,596.00
Residence Halls		
Bauer & Bethany	\$2,118.00	\$4,236.00
Valencia & South Pointe	\$2,118.00	\$4,236.00
Aventura, Destino & Esperanza	\$2,352.00	\$4,704.00
Other Housing	\$2,505.00, \$2,642.00, or \$2,916.00	\$5,010.00, \$5,284.00, or \$5,832.00
Meal Plans		
Carte Blanche Meal Plan	\$2,243.79	\$4,487.58
20-Meal Plan	\$2,184.65	\$4,369.30
14-Meal Plan	\$2,113.35	\$4,226.70
10-Meal Plan	\$2,079.50	\$4,159.00
Commuter Meal Plans		
25-Meal Plan	\$417.33	\$834.66
15-Meal Plan	\$230.40	\$460.80
10-Meal Plan	\$161.93	\$323.86
Room and Meal Plan*	\$4,302.65	\$8,605.30
Total for On-Campus*	\$13,600.65	\$27,201.30

**Based on 12-17 Hours, 20-meal plan, and Bethany or Bauer Halls occupancy*

<i>Other Estimated Expenses</i>	<i>Year</i>
Books and supplies	\$1,200.00
Misc. (transportation, laundry, entertainment, etc...)	\$2,400.00

Tuition and Fees

2012-2013

Graduate

<i>Program</i>	<i>Tuition</i>	<i>Credit Hours</i>	<i>Total Tuition</i>
Master of Arts in Ministerial Leadership	\$495/hour	36	\$17,820
Master of Arts in Ministerial Leadership-Executive Track	\$525/hour	36	\$18,900
Master of Arts in Human Services	\$495/hour	36	\$17,820
Master of Arts in Theological Studies	\$495/hour	36	\$17,820
Master of Business Administration	\$495/hour	36	\$17,820
Accelerated Master of Business Administration (10-Months)	N/A	36	\$25,000
Master of Education in Arts and Academic Interdisciplinary Ed.	\$345/hour	36	\$11,700
Master of Education in Educational Leadership	\$345/hour	36	\$11,700
Master of Education in Elementary Education	\$345/hour	33	\$10,725
Master of Education in Teaching and Learning	\$345/hour	36	\$11,700
Master of Science in Professional Counseling	\$495/hour	60	\$29,700
Master of Science in School Counseling	\$495/hour	60	\$29,700

Average Annual General Student Fee

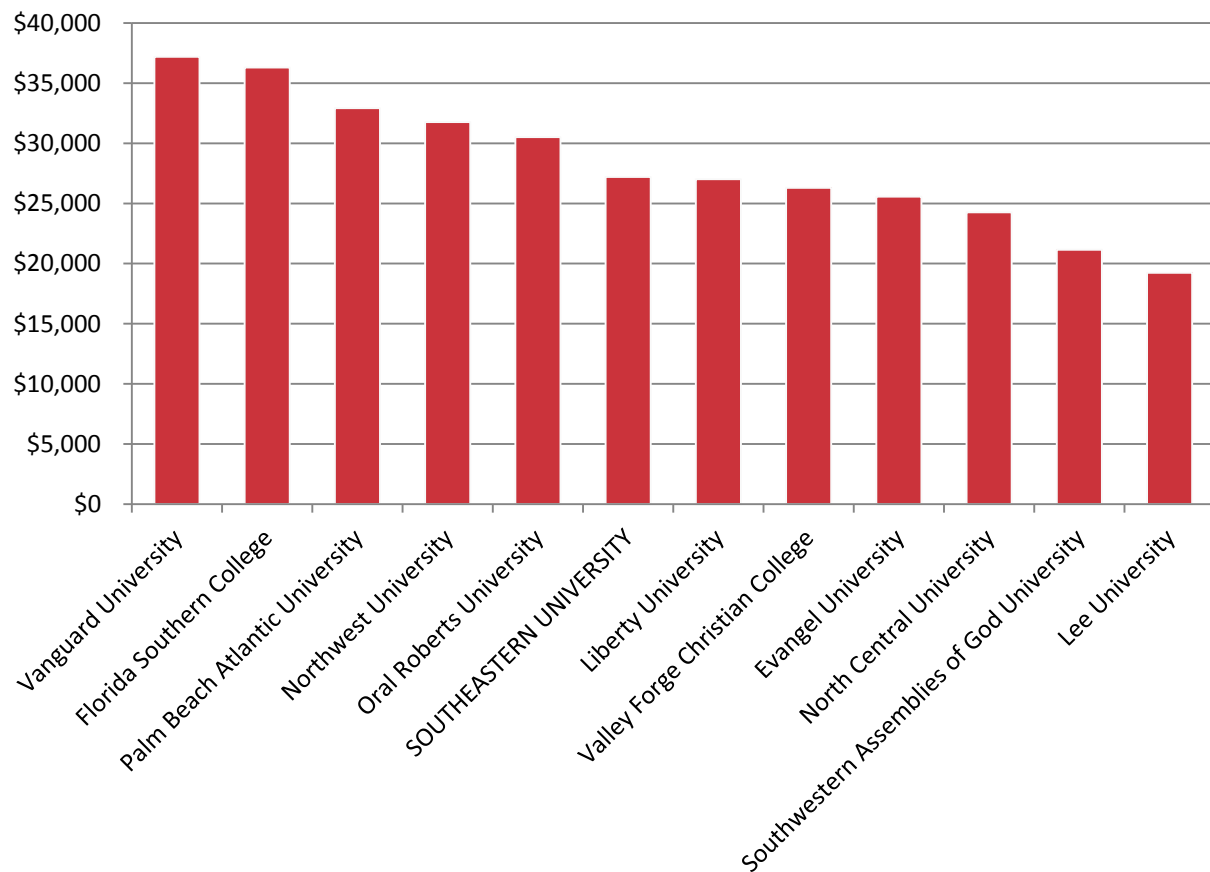
\$300

Tuition, Room, and Board Comparison

2012-2013

<i>School</i>	<i>Annual Tuition, Room, & Board</i>
Vanguard University (AG)	\$37,200
Florida Southern College	\$36,300
Palm Beach Atlantic University	\$32,920
Northwest University (AG)	\$31,766
Oral Roberts University	\$30,514
Southeastern University	\$27,201
Liberty University	\$27,018
Valley Forge Christian College (AG)	\$26,303
Evangel University (AG)	\$25,570
North Central University (AG)	\$24,260
Southwestern Assemblies of God University (AG)	\$21,144
Lee University	\$19,230

**Southeastern's tuition ranked 96th out of the 109 CCCU Schools in 2011.*

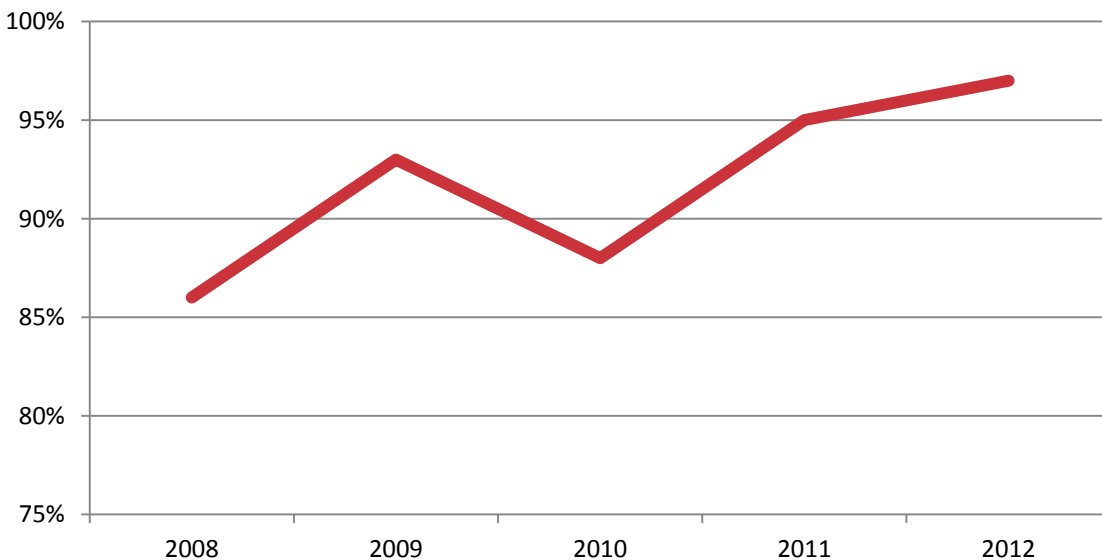


Financial Aid – Entering Freshmen

Fall 2008-Fall 2012

	2008	2009	2010	2011	2012
Percent Receiving Any Financial Aid	86%	93%	88%	95%	97%
Percent Receiving Federal Grants	30%	37%	42%	50%	48%
Average Amount of Federal Grants	\$5,177	\$4,609	\$4,727	\$4,717	\$4,640
Percent Receiving State/Local Grants	50%	52%	55%	58%	56%
Average Amount of State/Local Grants	\$5,416	\$4,406	\$4,330	\$3,244	\$3,253
Percent Receiving Institutional Grants	66%	76%	80%	88%	87%
Average Amount of Institutional Grants	\$4,165	\$6,067	\$5,644	\$6,423	\$8,036
Percent Receiving Student Loans	69%	83%	65%	90%	93%
Average Amount of Student Loans	\$13,995	\$10,147	\$12,395	\$16,207	\$15,801

Percent of Students Receiving Financial Aid



Academic Programs

College of Arts and Sciences

General Education Studies

	Tr	EW	OL	Ext
Associate of Arts				✓

Department of Communication

Undergraduate Majors:

BA, BS Broadcasting	✓
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BA, BS Communication	✓
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BS Film Studies	✓
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BA, BS Journalism/PR	✓
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BA, BS Theatre	✓
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Undergraduate Minors:

Communication	✓
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Creative Writing	✓
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Journalism/ Public Relations	✓
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Musical Theatre	✓
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Theatre	✓
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Web Application & Development	✓
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Department of English and Foreign Languages

Undergraduate Majors:

BA English	✓
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BA English & Intercultural Studies	✓
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Undergraduate Minors:

English	✓
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Spanish	✓
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Department of Music

Undergraduate Majors:

BA Church Music	✓
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BA Music	✓
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BS Music Business	✓
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BS Music Education	✓
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BM Music Performance	✓
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Undergraduate Minors:

Church Music	✓
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Music	✓
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Music Technology	✓
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Department of Natural Sciences and Mathematics

Undergraduate Majors:

BS Biology/Pre-Med	✓
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BS General Biology	✓
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BA Mathematics	✓
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Undergraduate Minors:

Chemistry	✓
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Mathematics	✓
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College of Behavioral and Social Sciences

Graduate:

MA Human Services				✓
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MS Professional Counseling		✓		
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MS School Counseling		✓		
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Undergraduate Majors:

BS Human Services		✓		✓
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BS Psychology	✓			
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BSW Social Work	✓			
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Undergraduate Minors:

Psychology	✓			
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Social Services	✓			
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College of Business and Legal Studies

Department of Business Administration

Graduate:

Master of Business Admin.	✓	✓	✓	
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MBA Crim. Justice Concentration				✓
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MBA Leadership Concentration				✓
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Undergraduate Majors:

BS Accounting	✓			
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BS Finance	✓			
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BS International Business	✓			
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BS Management	✓			
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BS Management Info Systems	✓			
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BS Marketing	✓			
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Undergraduate Minors:

Business Administration	✓	✓	✓	
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Business as Mission	✓			
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Department of Historical, Legal, and Leadership Studies

Undergraduate Majors:

Assoc. in Criminal Justice			✓	✓
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BS Business and Prof. Leadership			✓	✓
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BS Criminal Justice	✓		✓	
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BS Criminal Justice, Leadership				✓
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BA, BS History	✓			
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BS Organizational Leadership	✓	✓	✓	✓
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Undergraduate Minors:

Criminal Justice	✓		✓	
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History	✓			
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Pre-Law	✓			
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Political History	✓			
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*Key to Deliveries: Tr=Traditional; EW=Evening/Weekend;
OL=Online; Ext=Extension Sites*

College of Christian Ministries and Religion

	Tr	EW	OL	Ext
Graduate:				
MA Ministerial Leadership		✓	✓	
MA Theological Studies		✓		
Undergraduate Majors:				
Assoc. in Ministerial Leadership				✓
BS Church Ministries	✓			
BA Interdisciplinary Studies	✓			
BS Ministerial Leadership				✓
BA Missional Ministries	✓			
BS Practical Theology	✓	✓	✓	
Undergraduate Minors:				
Bible	✓			
Children's Ministry	✓		✓	
Evangelism	✓			
Leadership	✓			
Missions	✓		✓	
Pastoral Ministry	✓	✓	✓	
Pre-Seminary Studies	✓			
Youth Ministry	✓		✓	
Youth (Non-Religion Majors)	✓			

College of Education

	Tr	EW	OL	Ext
Graduate:				
MEd Elementary Education			✓	
MEd Educational Leadership			✓	
MEd Teaching and Learning			✓	
MEd Arts and Academic Interdisciplinary Education	*		✓	
Undergraduate Majors:				
BS Elementary Education	✓	✓	✓	
BS/MEd Exceptional Student Ed. (4+1)	✓			
BS Music Education	✓			
BS Secondary Biology (6-12)	✓			
BS Secondary English (6-12)	✓			
BS Sec. Mathematics (6-12)	✓			
BS Sec. Social Science (6-12)	✓			
BS Sport Management	✓			
Undergraduate Minors:				
Athletic Coaching	✓			
Early Childhood Education	✓			
Elementary Education	✓			
ESOL Education	✓			
Exceptional Student Education	✓			
Physical Education	✓			
Secondary Education	✓			
Sport Management	✓			

*The MEd in Arts and Academic Interdisciplinary Education includes summer on-campus requirements.

Key to Deliveries: Tr=Traditional; EW=Evening/Weekend; OL=Online; Ext=Extension Sites

Extension Site Locations and Programs

Celebration College – Jacksonville, FL

- Associate of Arts
- BS Ministerial Leadership

Christian Life Center – Ft. Lauderdale, FL

- Associate in Ministerial Leadership

Crosswalk Community Church – Williamsburg, VA

- BS Ministerial Leadership

Georgia School of Leadership & Ministry – Griffin, GA

- BS Ministerial Leadership

Kairos-International Church of Las Vegas – Las Vegas, NV

- BS Ministerial Leadership

Polk County Sheriff's Office – Winter Haven, FL

- BS Criminal Justice, Leadership Concentration
- BS Organizational Leadership
- BS Business and Professional Leadership
- MBA, Concentration in Criminal Justice
- MBA, Concentration in Leadership

Other Programs

Army ROTC – In conjunction with Florida Southern College

The Academy – Leading to Certification, Licensure, and Ordination in the Assemblies of God

Alternative Certification Program – Teaching Certification (Summer Program)

2012 FL Enrollment Summary

<i>Undergraduate</i>	New	Returning	Total	Full-time	Part-time	FTE
Traditional						
Freshmen	506	-	506	502	4	503.33
Transfer	173	-	173	-	-	173.00
Re-applicant	17	-	17	16	1	16.33
Returning	-	1,113	1,113	1,077	36	1,089.00
Special/Non-Degree	6	8	14	1	13	5.33
Dual-Enrolled	60	4	64	-	64	21.33
Residential	550	701	1,251	1,248	3	1,249.00
Commuter	212	414	626	512	114	550.00
Jerusalem Studies	-	10	10	9	1	9.33
Total Traditional	762	1,125	1,887	1,769	118	1,808.33
Evening and Weekend						
Freshmen	6	-	6	5	1	5.33
Transfer	5	-	5	4	1	4.33
Re-applicant	5	-	5	5	-	5.00
Returning	-	35	35	23	12	27.00
Non-Degree	-	-	-	-	-	-
Total Evening and Weekend	16	35	51	37	14	41.67
Online						
Freshmen	19	-	19	16	3	17.00
Transfer	26	-	26	23	3	24.00
Re-applicant	16	-	16	9	7	11.33
Returning	-	228	228	169	59	188.67
Non-Degree	-	-	-	-	-	-
Total Online	61	228	289	217	72	241.00
Extension Sites						
Freshmen	61	-	61	39	22	46.33
Transfer	53	-	53	41	12	45.00
Returning	-	3	3	3	-	3.00
Total Extension Sites	114	3	117	83	34	94.33
Undergraduate Other						
Academy Current	35	34	69	-	69	23.00
Academy Continuing	-	33	33	-	33	11.00
Teacher Certification	-	2	2	-	2	0.67
Total Undergraduate Other	35	69	104	-	104	34.67
Total Undergraduate	988	1,460	2,448	2,106	342	2,220.00
Total Freshmen	592	-	592	562	30	572.00

2012 FL Enrollment Summary

	New	Returning	Total	Full-time	Part-time	FTE
Graduate						
M.A. Theological Studies	9	9	18	9	9	12.00
M.A. Ministerial Leadership						
Campus-Based	11	10	21	10	11	13.67
Online	9	13	22	7	15	12.00
Executive Cohort	-	13	13	5	8	7.67
Total M.A. in Ministerial Leadership	20	36	56	22	34	33.33
Master of Business Administration						
Campus-Based	5	14	19	7	12	11.00
Online	9	9	18	8	10	11.33
Total Master of Business Administration	14	23	37	15	22	22.33
M.Ed. Arts & Acad. Interdisc. Studies	2	1	3	1	2	1.67
M.Ed. Elementary Education	5	10	15	5	10	8.33
M.Ed. Educational Leadership	7	26	33	8	25	16.33
M.Ed. Exceptional Student Education	4	-	4	4	-	4.00
M.Ed. Teaching and Learning	10	20	30	11	19	17.33
Total Master of Education	28	57	85	29	56	47.67
M.S. Professional Counseling	20	9	29	21	8	23.67
M.S. School Counseling	3	3	6	3	3	4.00
M.A. Human Services	3	6	9	6	3	7.00
Total Counseling & Human Services	26	18	44	30	14	34.67
Extension Sites	9	1	10	2	8	4.67
Graduate Non-Degree	1	4	5	-	5	1.67
Total Graduate	107	148	255	107	148	156.33
Grand Total Enrollment	1,095	1,608	2,703	2,213	490	2,376.33

Enrollment by Major

College of Arts and Sciences

General Education Studies

Associate of Arts	6
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Department of Communication

Undergraduate:

BA Broadcasting	13
BA Communication	23
BA Journalism/PR	14
BA Theatre	3
BS Broadcasting	31
BS Communication	52
BS Film Studies	45
BS Journalism/PR	24
BS Theatre	9

Department of English and Foreign Languages

Undergraduate:

BA English	24
BA English & Intercultural Studies	4
BS English & Intercultural Studies	13

Department of Music

Undergraduate:

BA Church Music	20
BA Music	7
BS Music Business	28
BM Music Performance (Instrument)	4
BM Music Performance (Piano)	2
BM Music Performance (Voice)	9

Department of Natural Sciences and Mathematics

Undergraduate:

BS Biology/Pre-Med	76
BS General Biology	13
BA Mathematics	10
Pre-Biology	19
Pre-Mathematics	2

College of Behavioral and Social Sciences

Graduate:

MA Human Services	9
MS Professional Counseling	29
MS School Counseling	6

Undergraduate:

BS Human Services	94
BS Psychology	122
BSW Social Work	59

College of Business and Legal Studies

Department of Business Administration

Graduate:

Master of Business Admin.	34
Accelerated MBA	3
MBA Crim. Justice Concentration	8
MBA Leadership Concentration	2

Undergraduate:

BS Accounting	39
BS Business and Prof. Leadership	10
BS Finance	20
BS International Business	36
BS Management	67
BS Management Info Systems	10
BS Marketing	38

Department of Historical, Legal, and Leadership Studies

Undergraduate:

BS Criminal Justice	68
BS Criminal Justice, Leadership	6
BA History	8
BS History	12
BS Organizational Leadership	63
BS Public Policy	3

Enrollment by Major

College of Christian Ministries and Religion

Graduate:

MA Ministerial Leadership	56
MA Theological Studies	17

Undergraduate:

Assoc. in Ministerial Leadership	17
BS Church Leadership	2
BS Church Ministries	92
BA Interdisciplinary Studies	36
BS Ministerial Leadership	84
BA Missional Ministries	38
BS Practical Theology	195

College of Education

Graduate:

MEd Elementary Education	15
MEd Educational Leadership	33
MEd Teaching and Learning	30
MEd Arts and Academic Interdisc. Ed.	3
MEd Exceptional Student Education	4

Undergraduate:

BS Elementary Education	133
BS Exceptional Student Ed.	60
BS Music Education	25
BS Middle English (5-9)	1
BS Middle General Science (5-9)	1
BS Middle Mathematics (5-9)	1
BS Middle Social Science (5-9)	1
BS Secondary Biology (6-12)	10
BS Secondary English (6-12)	21
BS Sec. Mathematics (6-12)	4
BS Sec. Social Science (6-12)	11
BS Sport Management	65

Totals

Undergraduate:

College of Arts and Sciences	451
College of Behavioral and Social Sciences	275
College of Business and Legal Studies	380
College of Christian Ministries and Religion	464
College of Education	333
Total Undergraduate:	1,903

Graduate:

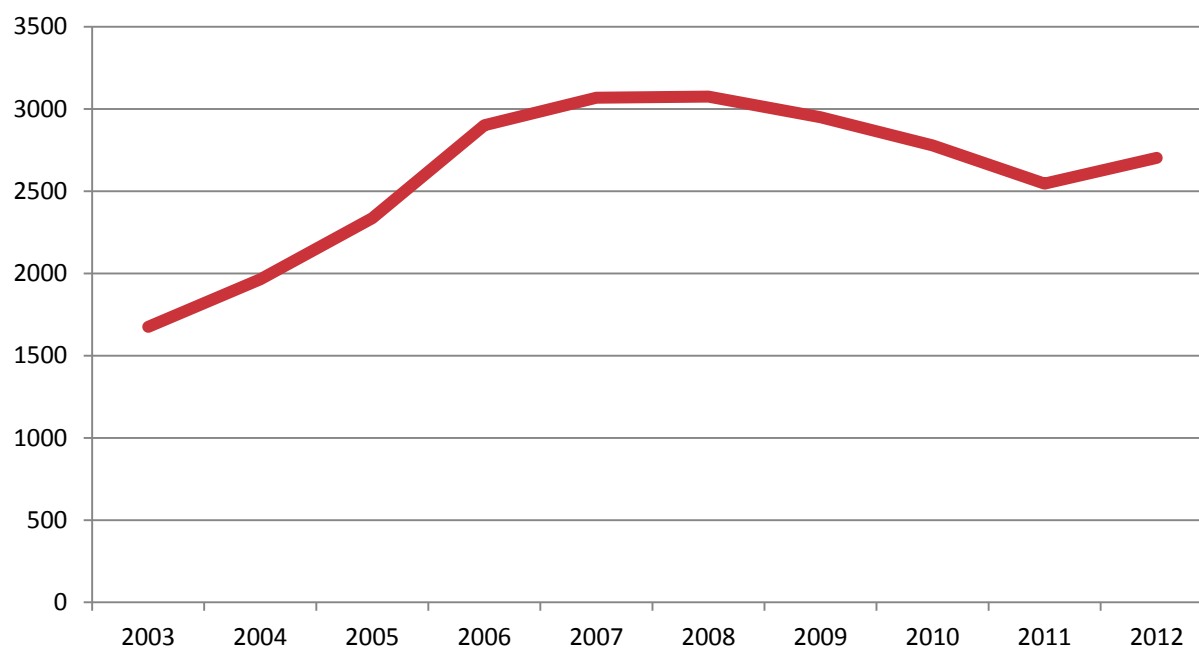
College of Behavioral and Social Sciences	44
College of Business and Legal Studies	47
College of Christian Ministries and Religion	73
College of Education	85
Total Graduate	249

The Academy	102
Undeclared	363
Undergraduate Non-Degree	22
Dual Enrolled	64

Total University Enrollment 2,703

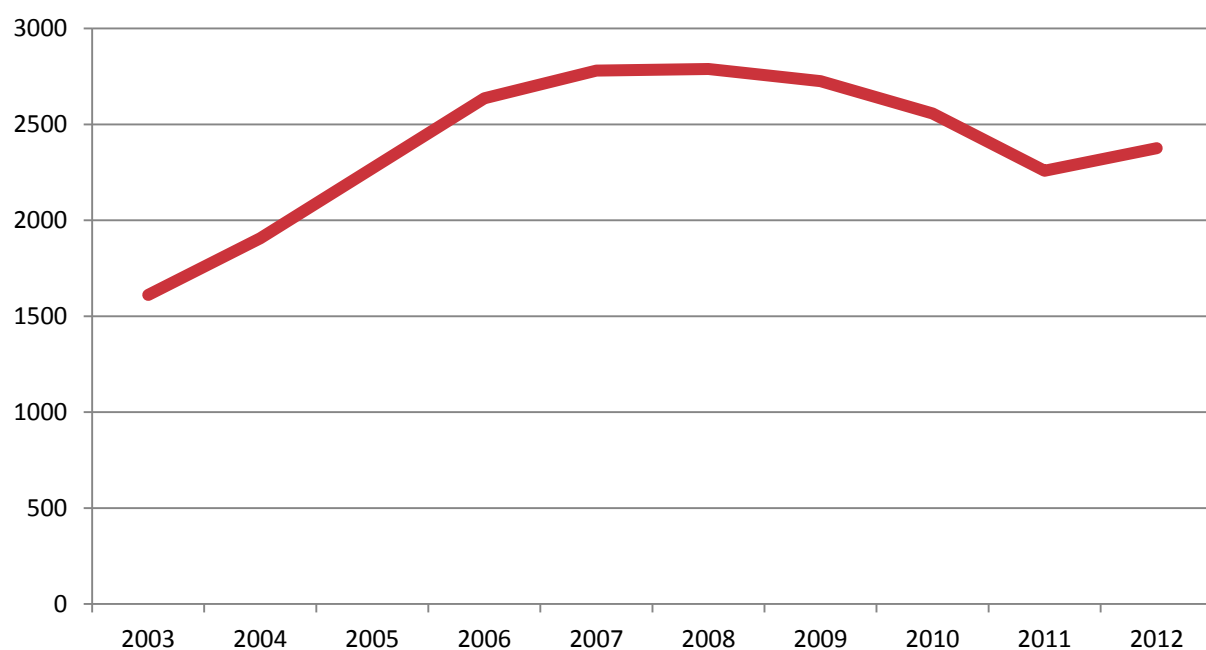
Total Enrollment, 2003-2012

	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Undergraduate	1,675	1,964	2,297	2,810	2,931	2,867	2,665	2,510	2,320	2,448
Graduate	-	-	39	91	138	208	285	269	226	255
Total	1,675	1,964	2,336	2,901	3,069	3,075	2,950	2,779	2,546	2,703



Full-Time Equivalency Enrollment, 2003-2012

	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Undergraduate	1,611	1,906	2,225	2,551	2,664	2,618	2,494	2,348	2,126	2,220
Graduate	-	-	46	86	116	171	231	209	132	156
Total	1,611	1,906	2,271	2,636	2,780	2,789	2,725	2,557	2,258	2,376



**Full-Time Equivalency: three part-time students equal one full-time equivalent student.*

Enrollment by Gender, 2003-2012

Undergraduate

	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Male	782	882	994	1,199	1,234	1,208	1,127	1,070	1,015	1,080
Female	893	1,081	1,290	1,611	1,697	1,659	1,538	1,440	1,305	1,368

Graduate

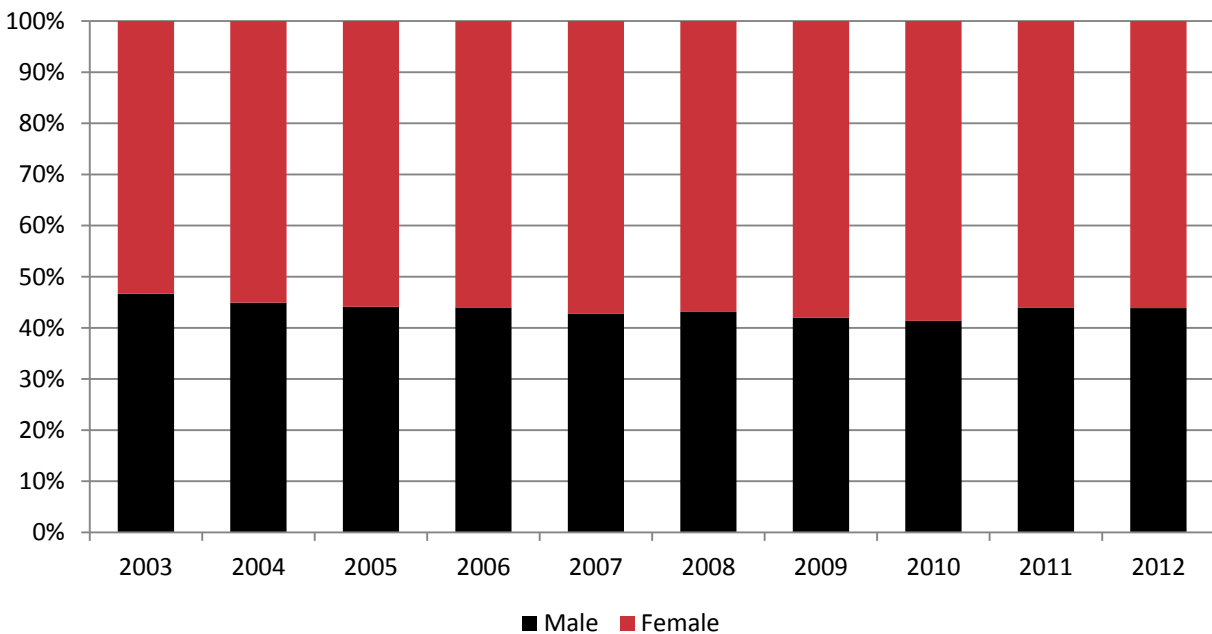
	2005	2006	2007	2008	2009	2010	2011	2012
Male	31	77	80	118	111	80	103	106
Female	8	14	58	90	174	189	123	149

Total Students

	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Male	782	882	1,025	1,276	1,314	1,326	1,238	1,150	1,118	1,186
Female	893	1,081	1,298	1,625	1,755	1,749	1,712	1,629	1,428	1,517

Total Students by Percentage

	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Male	46.7%	44.9%	44.1%	44.0%	42.8%	43.1%	42.0%	41.4%	43.9%	43.9%
Female	53.3%	55.1%	55.9%	56.0%	57.2%	56.9%	58.0%	58.6%	56.1%	56.1%

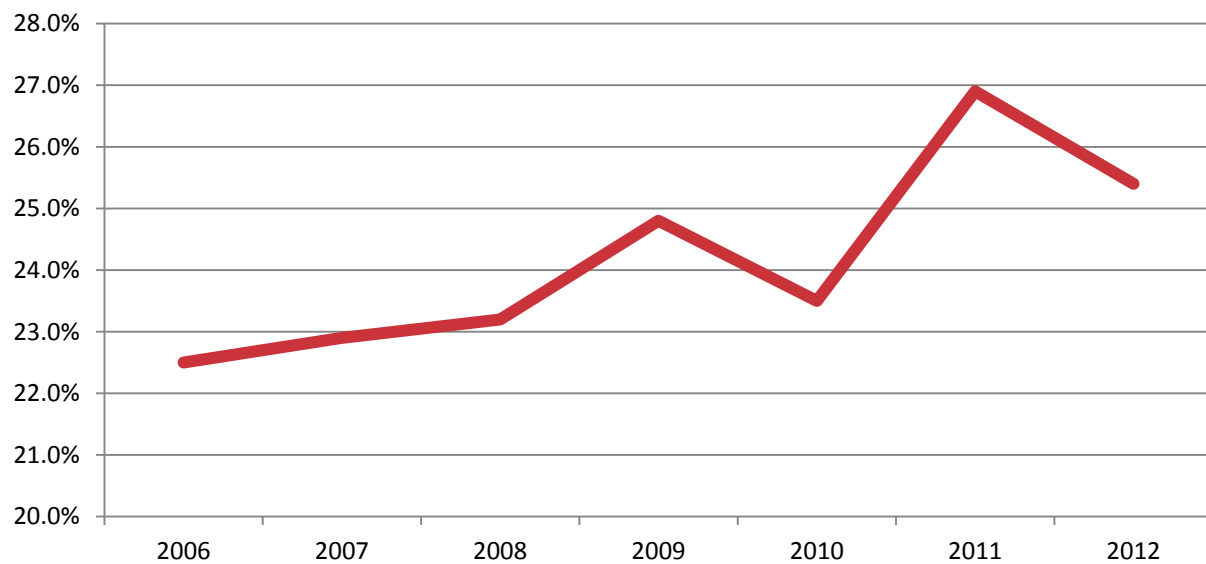


Enrollment by Race and Ethnicity, 2006-2012

Racial/Ethnic Group	2006	2007	2008	2009	2010	2011	2012
Nonresident Alien	3	3	2	2	53	23	21
Black or African American	198	203	216	258	245	263	273
American Indian/Alaska Native	7	6	3	7	6	10	12
Asian [†]	35	33	32	32	25	24	29
Hawaiian/Pacific Islander [†]					2	3	5
Hispanics of Any Race	310	331	344	342	320	342	349
White	1,902	1,940	1,979	1,943	1,852	1,666	1,822
Two or More Races [†]					2	20	19
Race/Ethnicity Unknown	446	553	499	366	274	195	173
Total	2,901	3,069	3,075	2,950	2,779	2,546	2,703
Ethnic Minority Percentage	22.5%	22.9%	23.2%	24.8%	23.5%	26.9%	25.4%

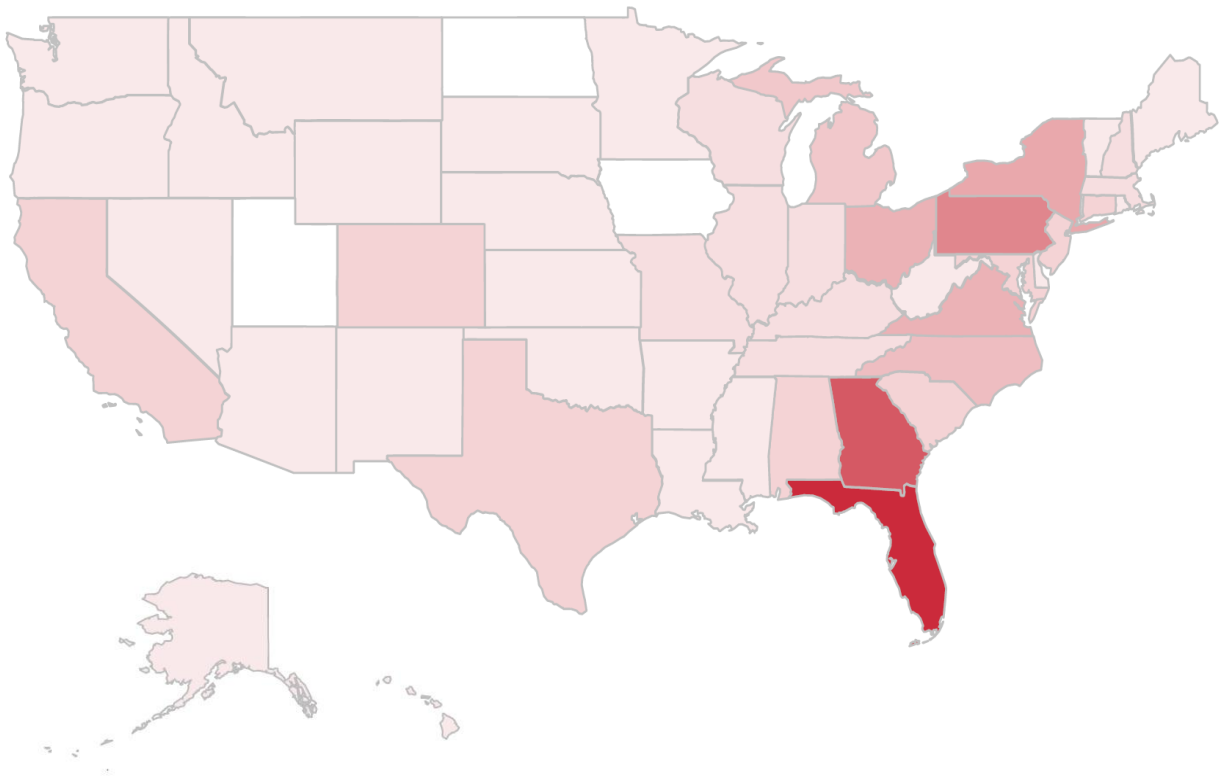
[†] Prior to 2010 Race & Ethnicity was reported under the old categories which combined Asian and Hawaiian/Pacific Island groups and did not include Two or More Races.

Ethnic Minority Percentage



Enrollment by State of Residence

<i>State</i>	<i>Enrolled</i>	<i>State</i>	<i>Enrolled</i>	<i>State</i>	<i>Enrolled</i>
Alabama	25	Kentucky	14	North Dakota	0
Alaska	5	Louisiana	8	Ohio	52
Arizona	6	Maine	8	Oklahoma	6
Arkansas	6	Maryland	24	Oregon	4
California	25	Massachusetts	13	Pennsylvania	93
Colorado	21	Michigan	34	Rhode Island	7
Connecticut	25	Minnesota	7	South Carolina	25
Delaware	5	Mississippi	2	South Dakota	3
District of Columbia	1	Missouri	11	Tennessee	16
Florida	1,748	Montana	3	Texas	23
Georgia	135	Nebraska	2	Utah	0
Hawaii	2	Nevada	6	Vermont	2
Idaho	2	New Hampshire	10	Virginia	56
Illinois	14	New Jersey	29	Washington	3
Indiana	17	New Mexico	4	West Virginia	4
Iowa	0	New York	60	Wisconsin	15
Kansas	9	North Carolina	44	Wyoming	3



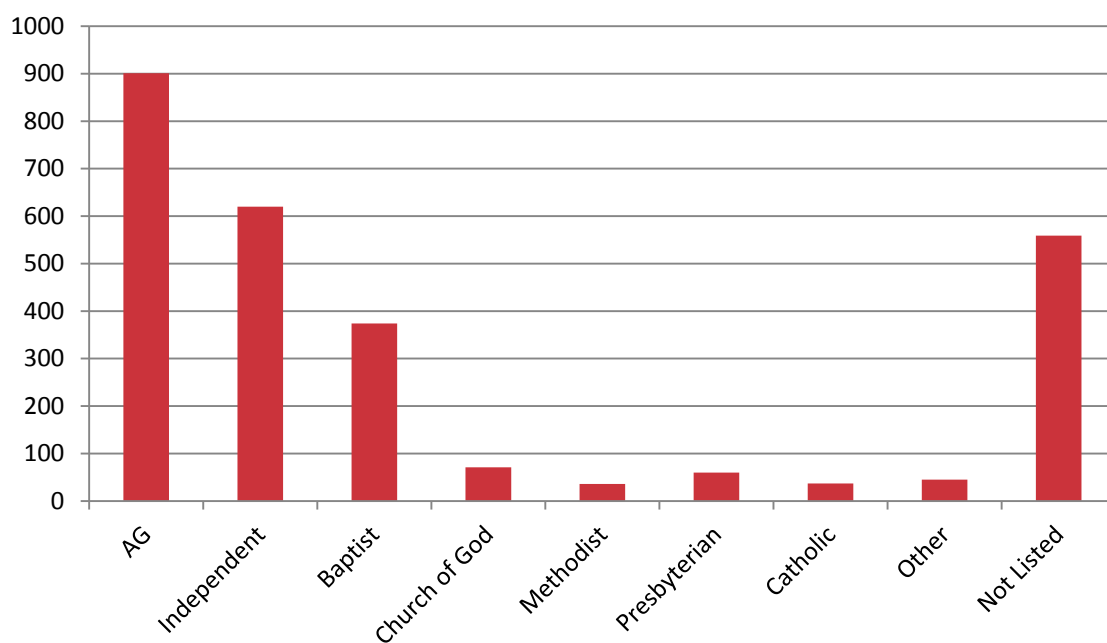
International Enrollment

<i>Nation</i>	<i>Enrolled</i>	<i>Nation</i>	<i>Enrolled</i>
Australia	1	Ghana	1
Austria	2	Guam	1
The Bahamas	4	Guatemala	3
Bermuda	1	India	1
Canada	6	Jamaica	1
Cayman Islands	1	Paraguay	1
China	1	Peru	5
Colombia	2	Taiwan	2
Dominican Republic	1	United Arab Emirates	1
Ethiopia	1	United Kingdom	1
France	1		

Total International Students: 38
Percent of Total Enrollment 1.4%
Number of Countries Represented: 21

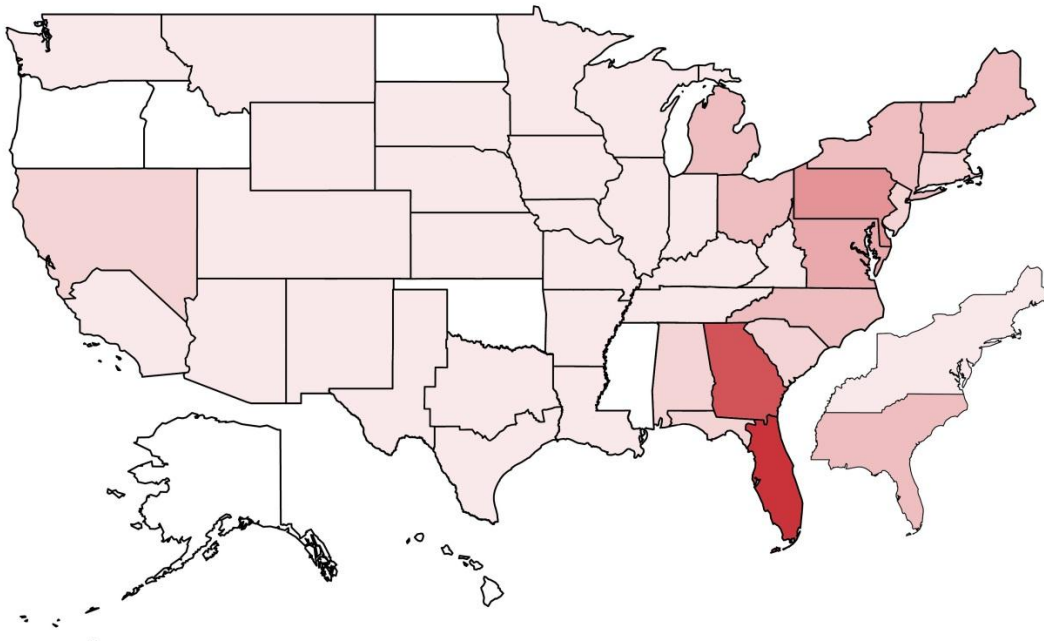
Enrollment by Denomination

Denomination	2010		2011		2012	
	No.	Pct.	No.	Pct.	No.	Pct.
Assemblies of God	868	31.2%	802	31.5%	901	33.3%
Independent	644	23.2%	594	23.3%	620	22.9%
Baptist	382	13.7%	358	14.1%	374	13.8%
Church of God	91	3.3%	82	3.2%	71	2.6%
Methodist	65	2.3%	50	2.0%	36	1.3%
Presbyterian	50	1.8%	48	1.9%	60	2.2%
Catholic	35	1.3%	33	1.3%	37	1.4%
Other	55	2.0%	122	4.8%	45	1.7%
Not Listed	589	21.2%	457	17.9%	559	20.7%



Enrollment by AG District

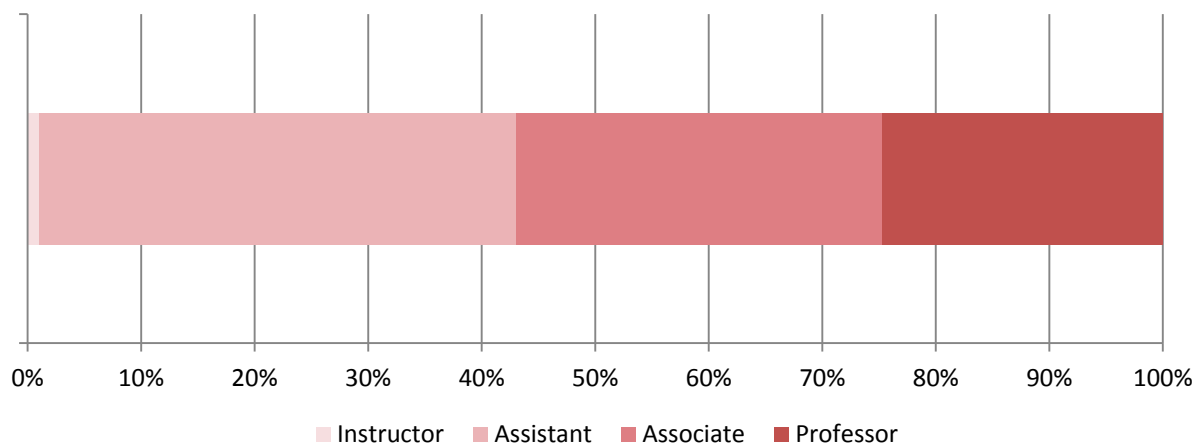
<i>District</i>	<i>2010</i>	<i>2011</i>	<i>2012</i>
<i>Sponsoring Districts:</i>			
Alabama	15	15	14
Appalachian	5	5	5
Georgia	32	26	78
North Carolina	23	18	21
Penn-Florida	386	348	364
South Carolina	15	14	11
Southeastern Spanish	10	11	25
Tennessee	6	7	6
West Florida	23	18	17
<i>Top 5 Other Districts:</i>			
Pennsylvania/Delaware	48	53	48
Potomac	31	30	38
Ohio	32	27	24
New York	30	20	24
Northern New England	10	17	23
<i>Other Districts</i>	202	193	203
<i>Total AG Enrollment</i>	868	802	901



Faculty Division and Rank

<i>Division</i>	<i>Professor</i>	<i>Associate Professor</i>	<i>Assistant Professor</i>	<i>Instructor</i>	<i>Total</i>
College of Arts and Sciences					37
Communication	1	3	4	0	8
English and Foreign Languages	1	1	7	0	9
Music	3	4	2	0	9
Natural Sciences and Mathematics	2	6	3	0	11
College of Behavioral and Social Sciences	3	2	5	0	10
College of Business and Legal Studies					17
Business Administration	2	4	6	0	12
Historical, Legal, and Leadership Studies	1	3	1	0	5
College of Christian Ministries and Religion	7	5	4	1	17
College of Education	3	2	7	0	12
Library Faculty	0	3	2	0	5
Administration and Ranked Staff	10	0	5	0	15
Instructional Faculty	23	30	39	1	93
Percentage of Instructional Faculty	24.7%	32.3%	41.9%	1.1%	
Total Faculty	33	33	46	1	113
Percentage of Total Faculty	29.2%	29.2%	40.7%	0.9%	
Instructional Faculty w/ Terminal Degrees	23	26	18	0	67
Percentage of Rank Category	100%	86.7%	46.2%	0.0%	72.0%
Total Faculty w/ Terminal Degrees	31	26	19	0	76
Percentage of Rank Category	93.9%	78.8%	41.3%	0.0%	67.3%

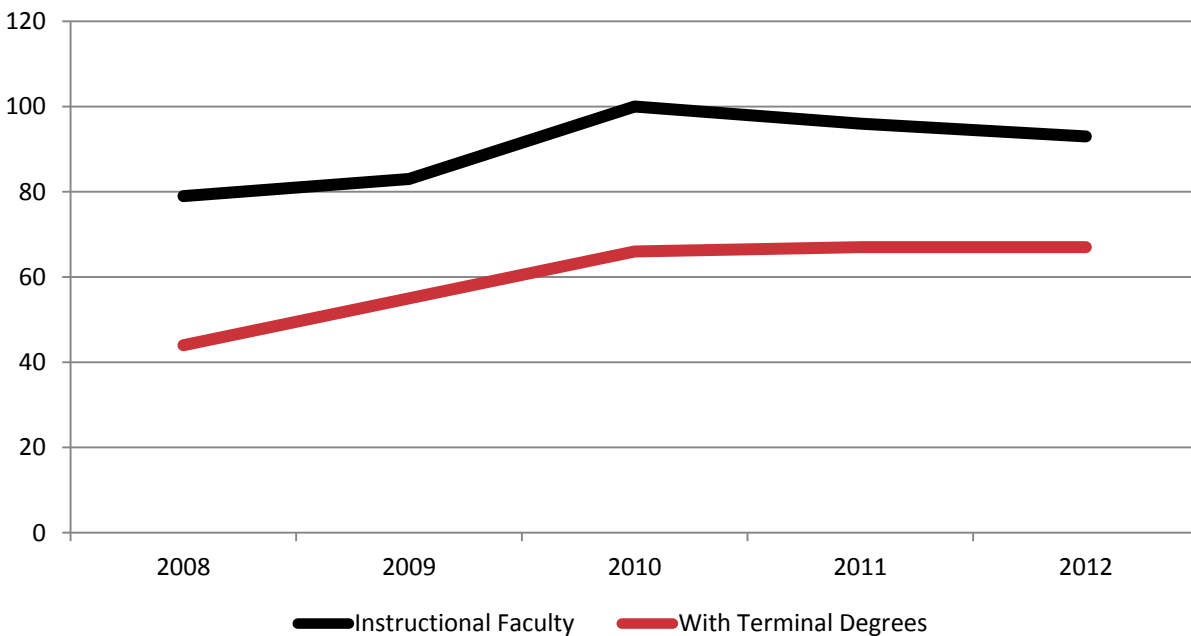
Instructional Faculty by Rank



Instructional Faculty, 2008-2012

<i>College/Department</i>	<i>2008</i>	<i>2009</i>	<i>2010</i>	<i>2011</i>	<i>2012</i>
College of Arts and Sciences	44	43	50	49	37
Communication	6	6	8	8	8
English and Foreign Languages	9	9	10	10	9
Music	10	9	10	10	9
Natural Sciences and Mathematics	9	10	11	11	11
College of Behavioral and Social Sciences*	10	9	11	10	10
College of Business and Legal Studies	12	18	21	19	17
Business Administration	n/a	13	15	13	12
Historical, Legal, and Leadership Studies	n/a	5	6	6	5
College of Christian Ministries and Religion	14	14	17	17	17
College of Education	9	8	12	11	12
Total Instructional Faculty	79	83	100	96	93
Instructional Faculty with Terminal Degrees	44	55	66	67	67
Percentage	55.7%	66.3%	66.0%	69.8%	72.0%

**Prior to 2012, the College of Behavioral and Social Sciences was a department of the College of Arts and Sciences; the totals for the College of Arts and Sciences for those years include Behavioral and Social Sciences.*



Instructional Faculty Demographics

<i>Division</i>	<i>Average Age</i>	<i>Average Years Teaching</i>
College of Arts and Sciences	48.4	7.4
Communication	49.1	3.7
English & Foreign Languages	44.5	5.7
Music	49.2	9.3
Natural Sciences and Mathematics	50.3	9.8
College of Behavioral and Social Sciences	50.0	5.1
College of Business and Legal Studies	52.4	5.1
Business Administration	52.5	5.2
Historical, Legal, and Leadership Studies	52.0	5.0
College of Christian Ministries and Religion	52.8	7.5
College of Education	52.1	3.9
Total	50.6	6.3

	<i>Count</i>	<i>Percent</i>
Male	61	65.6%
Female	32	34.4%
Nonresident Alien	0	0.0%
Black or African American	7	7.5%
American Indian/Alaska Native	0	0.0%
Asian	4	4.3%
Hawaiian/Pacific Islander	1	1.1%
Hispanics of Any Race	2	2.2%
White	75	80.6%
Two or More Races	1	1.1%
Race/Ethnicity Unknown	3	3.2%

Ethnic Minorities: 16.1%

Student to Faculty Ratio

<i>2003</i>	<i>2004</i>	<i>2005</i>	<i>2006</i>	<i>2007</i>	<i>2008</i>	<i>2009</i>	<i>2010</i>	<i>2011</i>	<i>2012</i>
24.8:1	23.7:1	24.9:1	23.1:1	23.8:1	22.0:1	22.0:1	19.1:1	18.7:1	18.9:1

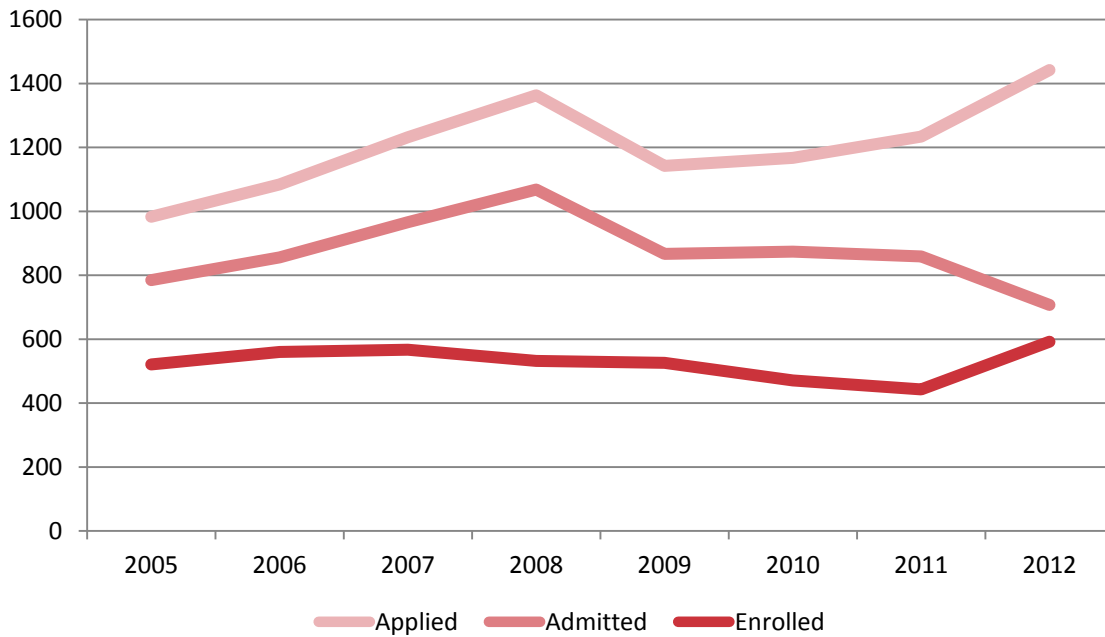
Faculty and Staff

<i>Category</i>	<i>Total</i>
Instructional Faculty	93
Administration, Library, Ranked Staff	20
Full-Time Staff	218
<i>Administrative Support Workers</i>	65
<i>Craft Workers</i>	12
<i>Executive/Senior-Level Officials and Managers</i>	4
<i>First/Mid-Level Officials and Managers</i>	12
<i>Laborers and Helpers</i>	9
<i>Professionals</i>	69
<i>Service Workers</i>	32
<i>Technicians</i>	1
<i>Other</i>	14
Total Full-Time Employees	331
Adjunct Faculty (Non-Staff)	89
Part-Time Employees	34
Total Employees	454



Applications for Freshmen Admission

		<i>Applied</i>	<i>Admitted</i>	<i>% Admitted</i>	<i>Enrolled</i>	<i>% Admitted That Enrolled</i>
2008	Male	554	401	72.4%	207	51.6%
	Female	809	667	82.4%	325	48.7%
	Total	1,363	1,068	78.4%	532	49.8%
2009	Male	457	339	74.2%	215	63.4%
	Female	685	528	77.1%	311	58.9%
	Total	1,142	867	75.9%	526	60.7%
2010	Male	477	339	71.1%	179	52.8%
	Female	690	532	77.1%	292	54.9%
	Total	1,167	871	74.6%	471	54.1%
2011	Male	503	330	65.6%	206	62.4%
	Female	731	529	72.3%	237	44.8%
	Total	1,234	859	69.6%	443	51.6%
2012	Male	555	277	49.9%	251	90.6%
	Female	887	430	48.5%	341	79.3%
	Total	1,442	707	49.0%	592	83.7%

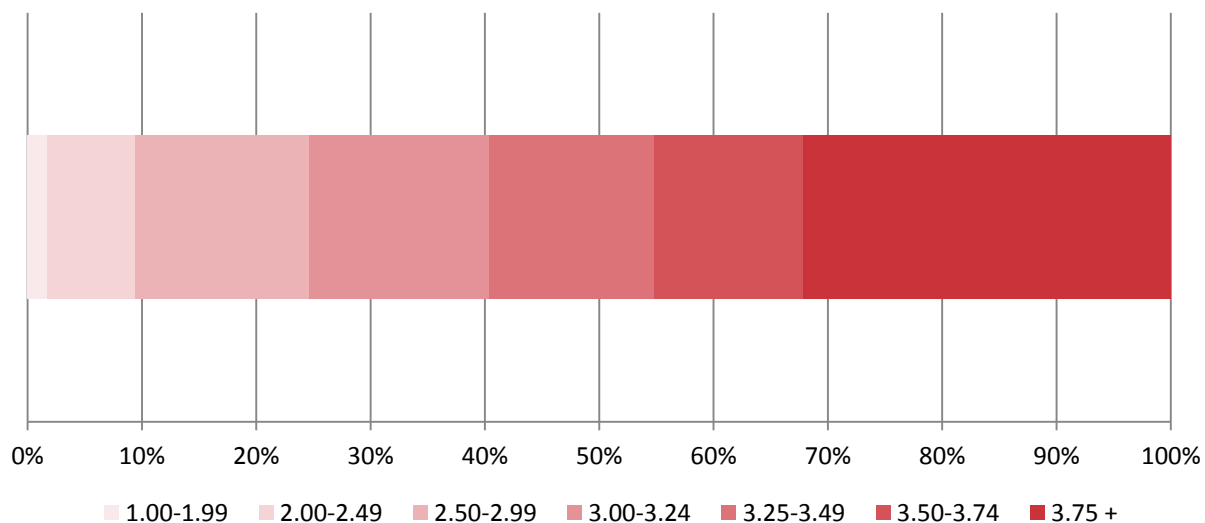


SAT, ACT, & GPA – Entering Freshmen

	<i>SAT Critical Reading</i>	<i>SAT Math</i>	<i>SAT Writing</i>	<i>ACT Composite</i>
25 th Percentile	450	430	430	18
75 th Percentile	570	550	550	24
Average SAT Composite (Reading & Math Only)	996			(N=340)
Average SAT Composite (Reading/Math/Writing)	1492			(N=338)
Average ACT Composite			20.9	(N=251)

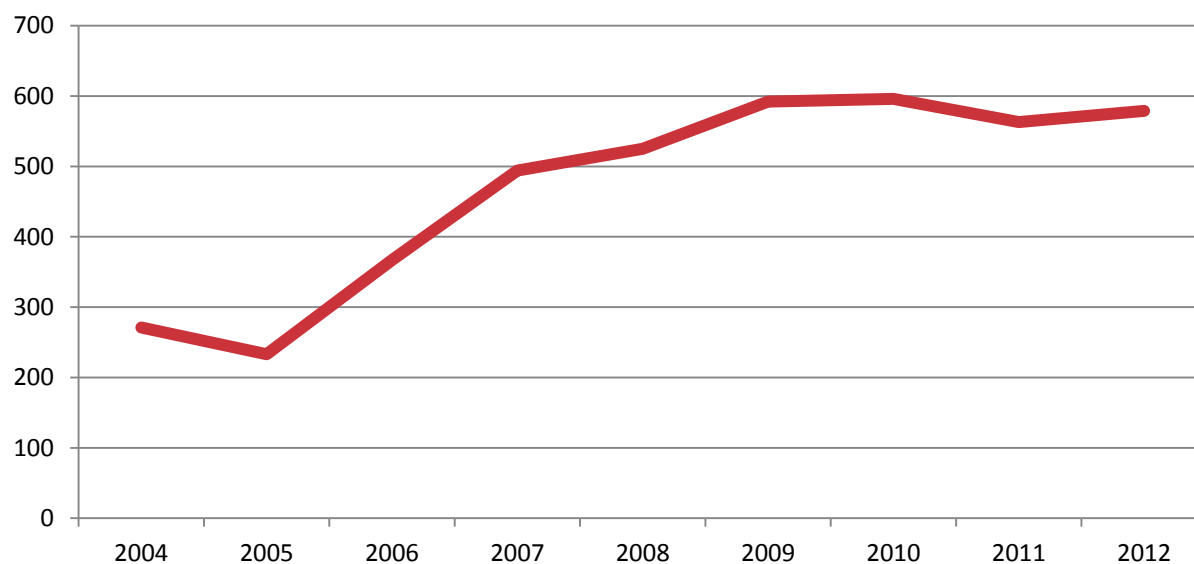
<i>GPA Scores</i>	
Percent who had GPA of 3.75 and higher	32.1%
Percent who had GPA between 3.50 and 3.74	13.0%
Percent who had GPA between 3.25 and 3.49	14.5%
Percent who had GPA between 3.00 and 3.24	15.7%
Percent who had GPA between 2.50 and 2.99	15.2%
Percent who had GPA between 2.00 and 2.49	7.7%
Percent who had GPA between 1.00 and 1.99	1.7%
Percent who had GPA below 1.00	0.0%
Average High School GPA Score of Entering Freshmen	3.44
(N=414)	

GPA Scores



Completions

	2004	2005	2006	2007	2008	2009	2010	2011	2012
Male	135	105	159	229	222	262	235	239	207
Female	136	128	208	265	303	330	361	324	372
Total	271	233	367	494	525	592	596	563	579



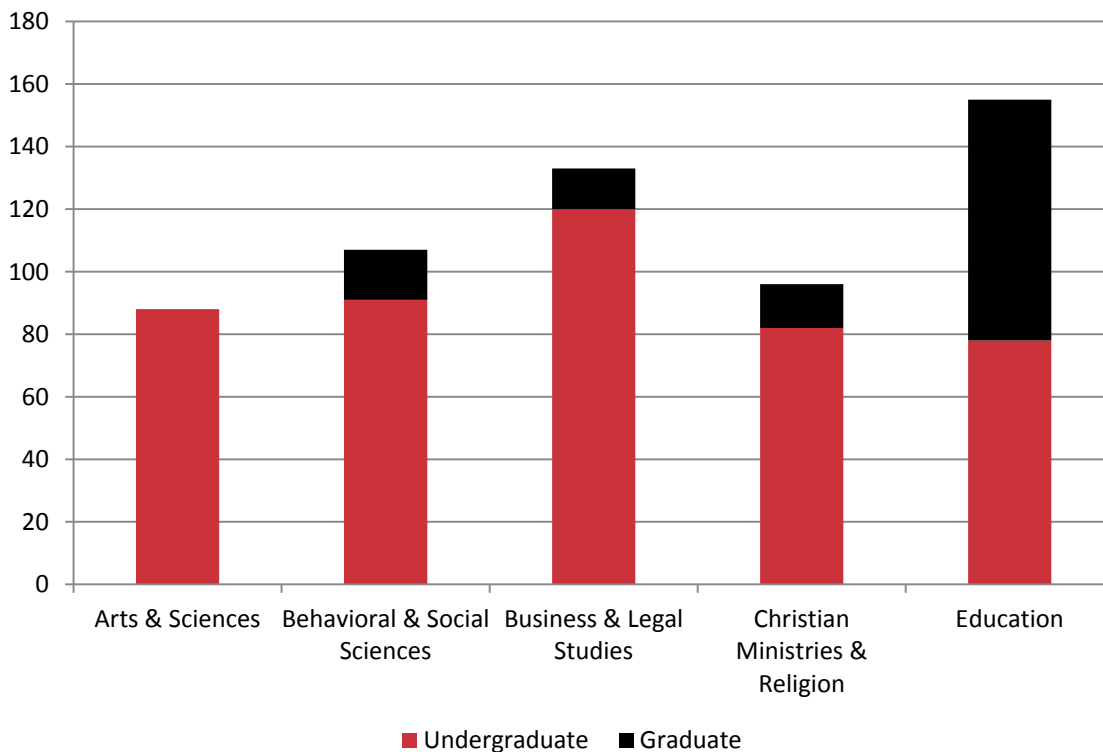
	<i>Bachelor's</i>	<i>Master's</i>	<i>Total</i>	<i>Percent</i>
By Gender				
Male	175	32	207	35.8%
Female	284	88	372	64.2%
By Race/Ethnicity				
Nonresident Alien	8	0	8	1.4%
Black or African American	28	8	36	6.2%
American Indian/Alaska Native	3	0	3	0.5%
Asian	2	3	5	0.8%
Hawaiian/Pacific Islander	0	1	1	0.2%
Hispanics of Any Race	68	10	78	13.5%
White	327	90	417	72.0%
Two or More Races	6	0	6	1.0%
Race/Ethnicity Unknown	17	8	25	4.3%
Grand Total	459	120	579	

Completions

July 1, 2011-June 30, 2012

<i>Undergraduate</i>		
College of Arts and Sciences	88	15.2%
Communication	49	8.5%
English and Foreign Languages	23	4.0%
Music	7	1.2%
Natural Sciences and Mathematics	9	1.6%
College of Behavioral and Social Sciences	91	15.7%
College of Business and Legal Studies	120	20.7%
Business Administration	89	15.4%
Historical, Legal, and Leadership Studies	31	5.4%
College of Christian Ministries and Religion	82	14.2%
College of Education	78	13.5%
Total	459	79.3%

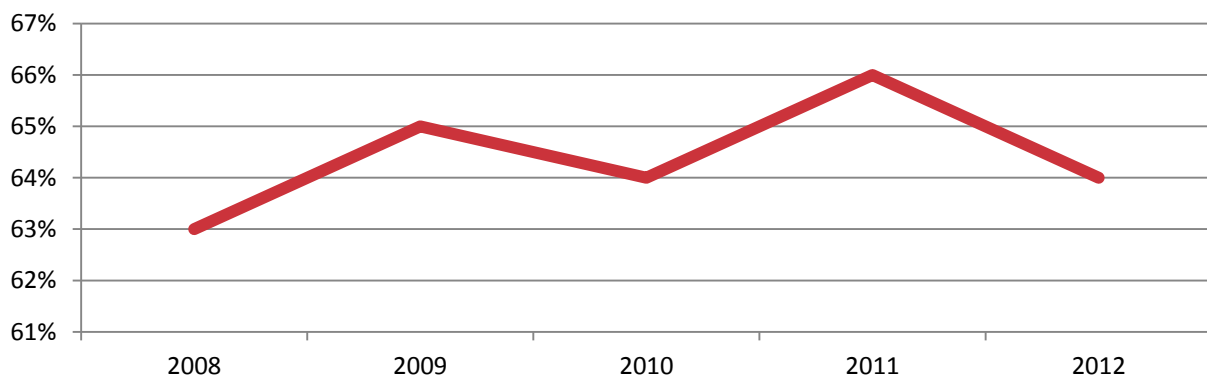
<i>Graduate</i>		
College of Behavioral and Social Sciences	16	2.8%
College of Business and Legal Studies	13	2.3%
College of Christian Ministries and Religion	14	2.4%
College of Education	77	13.3%
Total	120	20.7%



Retention and Graduation Rates

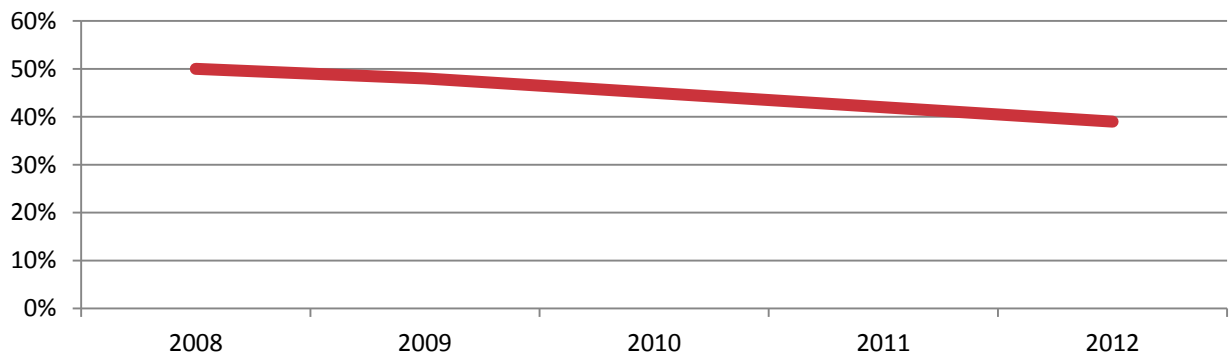
Retention Rates

Entering Freshman Cohort Year	Percentage Returned Following Fall
2007	63%
2008	65%
2009	64%
2010	66%
2011	64%



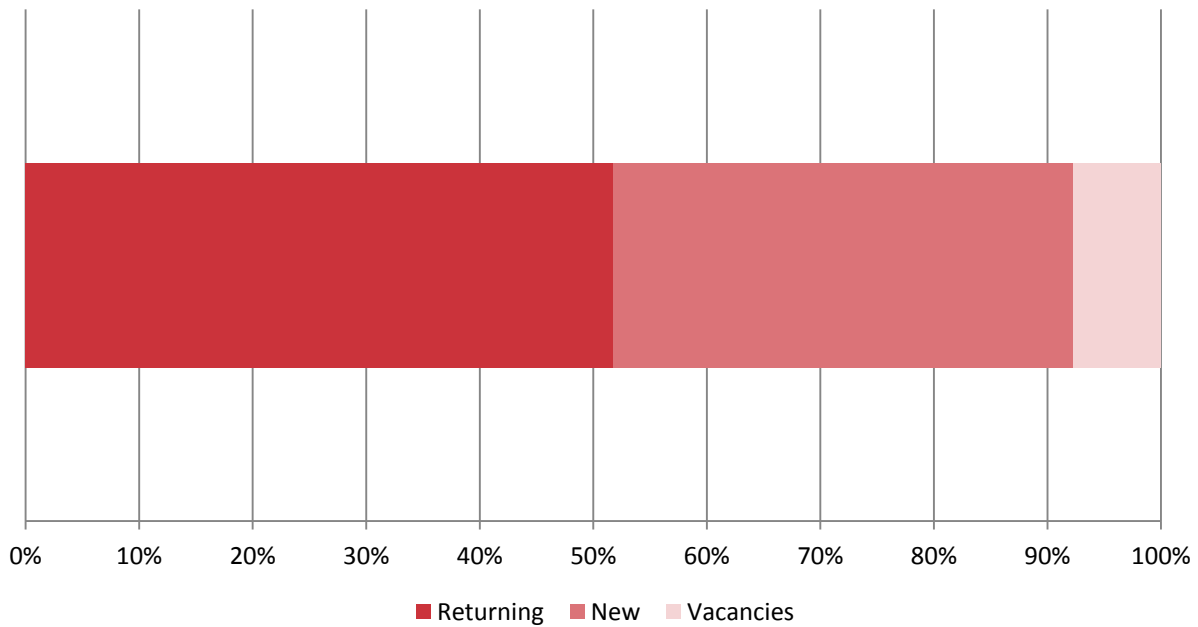
Graduation Rates

Entering Freshman Cohort Year	Percentage Graduated Within Six Years
2002	50%
2003	48%
2004	45%
2005	42%
2006	39%



Campus Housing

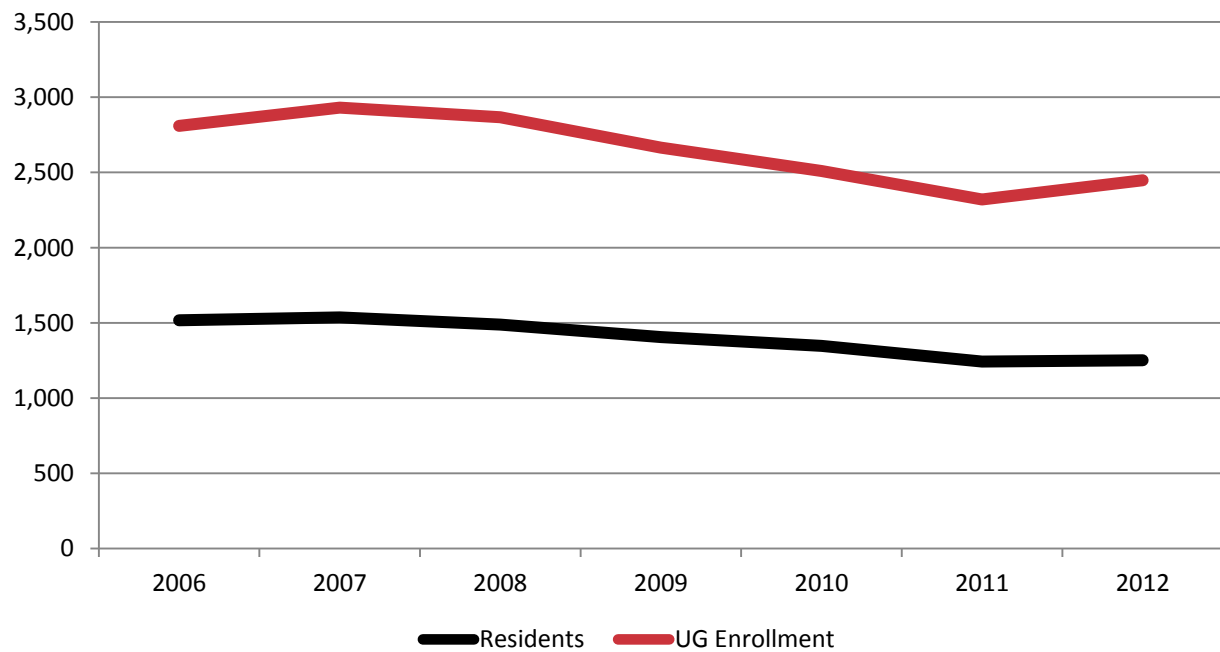
<i>Residence Hall</i>	<i>Capacity</i>	<i>Returning Students</i>	<i>New Students</i>	<i>Total</i>	<i>Vacancies</i>
Bauer	190	42	132	174	16
Buttercup	23	23	0	23	0
Destino	241	161	72	233	8
South Pointe	32	26	2	28	4
Valencia	60	44	10	54	6
Men's Total	546	296	217	513	33
Bethany	166	31	120	151	15
South Pointe	70	61	2	63	7
Valencia	48	36	8	44	4
Esperanza	243	145	79	224	19
Buttercup	33	33	0	33	0
Aventura	249	99	124	223	26
Women's Total	809	405	333	738	71
Total	1,355	701	550	1,251	104



Housing Capacity

<i>Year</i>	<i>Residents</i>	<i>Growth</i>	<i>Capacity</i>	<i>Capacity %</i>
2006	1,517	2.2%	1,517	100.0%
2007	1,536	1.3%	1,551	99.0%
2008	1,488	-3.1%	1,556	95.6%
2009	1,406	-5.5%	1,513	92.9%
2010	1,347	-4.2%	1,447	93.1%
2011	1,243	-7.7%	1,423	87.4%
2012	1,251	0.6%	1,355	92.3%

Residents Compared to UG Enrollment



Notes

Transforming Minds.
Engaging Culture.



The logo for Southeastern University features a stylized, flowing shape in shades of red and pink, resembling a flame or a ribbon, which frames the university's name. The name is written in a white, serif font. The background of the entire page is split vertically: the left half is black, and the right half is a solid red color.

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